

# BriefBuy.com online men's underwear store offers new products in advanced, more-comfortable-than-cotton fabrics.

*BriefBuy.com introduces new types of men's Bamboo Silk underwear; an innovative lightweight fabric that is softer, cooler and wicks moisture better than cotton.*

HINSDALE, ILLINOIS, USA, January 11, 2019 /EINPresswire.com/ -- BriefBuy.com is an online men's underwear store that goes beyond the expected by offering not just the traditional, but also modern options in men's underwear.

The main advance in the modern products offered by [Brief Buy](#) comes from soft, comfortable innovative fabrics, like Bamboo Silk, which is a rayon fabric manufactured from Bamboo. Many people are surprised by this since they immediately picture a tough, stalky plant that Pandas eat, but reality is that material sourced from Bamboo is super soft and silky on the skin, and that's why it's called Bamboo Silk. Bamboo Silk is actually ideal for men's underwear because it has many advantages over cotton.



Maybe I should try something NEW

Softer and More Luxurious. Bamboo Silk is so soft and luxurious that it's becoming more and more popular for use in high end products that go next to skin, like luxury sheets, towels and even baby clothes.

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If you're picturing tough stalky plants that Pandas eat, think again. Material sourced from Bamboo is super soft and silky on the skin”

*Michael Alexander Krzyston*

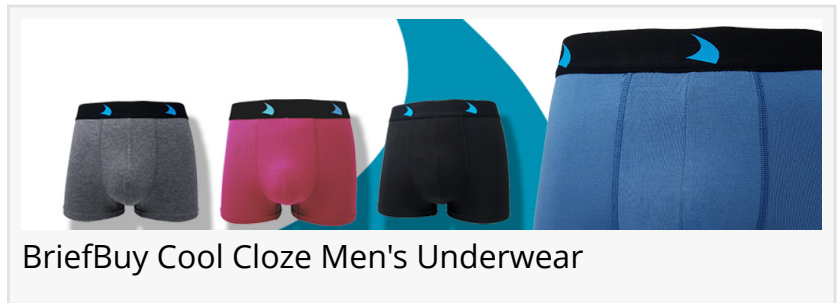
**Lighter Weight and Ultra-Breathable.** Bamboo Silk is lighter weight and more air permeating than cotton which makes it cooler, less bulky and smooth under clothes.

**Better Moisture Management.** Cotton is breathable, but it holds moisture, whereas Bamboo Silk wicks moisture away from skin and is quicker drying than cotton, so Bamboo Silk stays drier for a more comfortable fit.

**Four-way stretch vs. 2-way Stretch of Cotton.** Bamboo Silk has a 4-way, all-way stretch so it is able to more comfortably hug contours and give a personalized fit. This also makes Bamboo Silk more flexible, so it moves more easily and doesn't

pinch or bind, which makes it more comfortable than cotton.

Comfortable for any Occasion. Silk (spun by Silkworms) is the most luxurious fabric of all, and it feels great on the skin, but it's not very breathable, so it's not a good underwear option for every day, all day wear. Soft and luxurious Bamboo Silk feels great on the skin, is comfortable all day, breathes and it's more affordable than silk as well.



BriefBuy.com is owned and operated by Ready to Buy, LLC

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