

## Central New Jersey Entrepreneur Wins Distinguished Award For 2017 Performance

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The <u>Comfort Keepers</u> in-home care franchisor, CK Franchising, Inc., recently recognized Stephanie Howe of Comfort Keepers New Jersey for an outstanding achievement with the Quest for Excellence Award. Howe's hard work and dedication to Comfort Keepers does not go unnoticed, as this award shows.



What is the Quest for Excellence Award?



I am so honored to have been given the Quest for Excellence Award."

Stephanie Howe, Owner

The annual Quest for Excellence Award recognizes Comfort Keepers franchises that are performing top sales with revenue growth or that deliver the greatest percentage year-over-year revenue growth within a category. Howe's outstanding business performance in 2017 has landed her this award.

"Comfort Keepers is very fortunate to have Stephanie

providing services to seniors and other adults in need in Central New Jersey" said Carl McManus, CEO Comfort Keepers, North America. "Her hard work, tenacity, and commitment to her clients truly deserve to be recognized and applauded."

As part of the Quest for Excellence Award, Howe will be sent on an incentive trip and event at The Pearl Resort in Rosemary Beach, FL.

## Who is Stephanie Howe?

Howe is the owner of four central New Jersey Comfort Keepers. She has owned Comfort Keepers franchises for 13 years now and has since then accelerated the growth of her franchises astronomically. Howe was inspired to begin her Comfort Keepers journey when her mother, diagnosed with Multiple Sclerosis, was admitted into a nursing home due to lack of other options.

Howe knew that she could create a better solution to the problem. Since then, Howe has made it her mission to help not only the elderly in need but also anyone who needs in-home care services in order to continue to live comfortably in their own home. Her dedication to her personal mission has

translated into her professional work through the growth of her businesses.

Howe is a Registered Nurse who has been elected to the National Advisory Council. As part of the Council, she represents other franchises across the country at the Comfort Keepers corporate level.

In 2016, Howe opened the New Jersey Caregiver Academy. The academy trains and certifies caregivers as Certified Home Health Aides with the Board of Nursing. This provides Comfort Keepers caregivers excellent professional training with the best curriculum.

"I am so honored to have been given the Quest for Excellence Award," Howe said. "Comfort Keepers isn't only a job to me, it is part of who I am."

## What is Comfort Keepers?

Comfort Keepers is a franchise that offers in-home care services to seniors and others who are in need of assistance. It allows them to continue living comfortably in their own homes while maintaining their independence and enhancing their quality of life.

Comfort Keepers offers a variety of in-home care services. These include respite care, transitioning home care, end of life care, and many more. Regardless of which service, Comfort Keepers aims to provide top quality caregiving while also providing companionship to their clients.

If you would like to know more about the <u>services Comfort Keepers</u> provides, contact us today at (732) 228-4200.

This release was drafted by <u>Results Driven Marketing</u>, <u>LLC</u>: a full-service digital marketing, public relations, advertising and content marketing firm located in Philadelphia, PA

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