

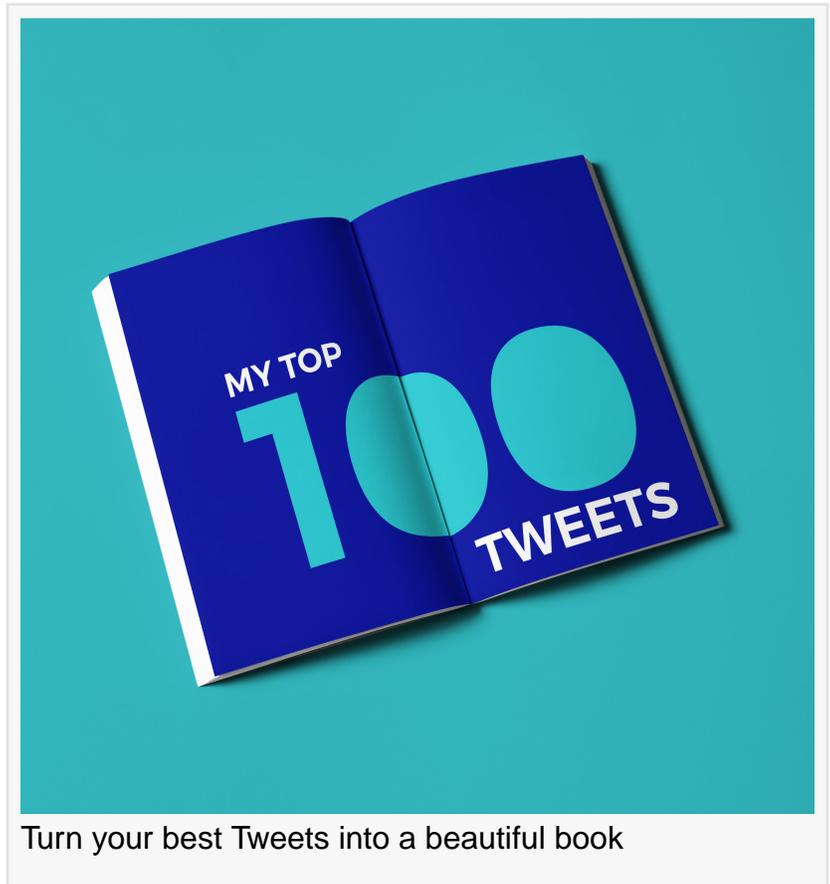


My Top 100 Tweets" is the ONLY solution to turn your top Tweets into a beautiful book

Collect all your favorite Tweets in the palm of your hand.

BORDEAUX, FRANCE, July 13, 2018 /EINPresswire.com/ -- BlookUp, a technology startup specialized in printing the best of social media posts and blogs, announces the availability of "My Top 100 Tweets" on the US market. For the first time, a company is offering an ergonomic and innovative online solution to print the user's most popular Tweets.

Twitter is one of the fastest-paced social networks. Content either quickly fades away unnoticed or is immediately commented on, re-Tweeted or reacted to, before getting lost in the Twitter feed and disappearing into oblivion. With BlookUp, Twitter users have now the ability to save their greatest moments by creating a unique book gathering their one hundred most popular posts.



Collect all your favorite Tweets in the palm of your hand. "My Top 100 Tweets" is a truly unique tool for social memorabilia targeting Twitter users and business professionals who want to preserve some of their greatest social moments. BlookUp easily and instantaneously imports up to 3,200 tweets from a user's Twitter feed and automatically identifies and extracts the most popular ones of a given period, creating a Twitter best-of.

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By linking social media networks at large to books, we invite our users to step back and appreciate the mood board of their content on a timeless medium”

Philippe Bruno

“My top 100 Tweets” is a collection of ranked Tweets in descending order, from number 100 to number 1, to maintain suspense up until the very end! The ranking relies on an algorithm that analyzes the user's most liked and most re-Tweeted posts. The printing layout is then automatically generated. “By linking social media networks at large to

books, we invite our users to step back and appreciate the mood board of their content on a timeless medium,” says Philippe Bruno, Founder, and CEO of BlookUp. “After offering blog books, Facebook books, Instagram books, and Tumblr books, we are proud to introduce Twitter users to an exclusive selection of their most popular Tweets. Turning a page is more entertaining and enduring than

scrolling a timeline!” concludes Philippe Bruno using a metaphor.

Creating a [Twitter book](#) is intuitive and user-friendly. A client simply connects to [www.blook-up.com](#) and links their Twitter account via a secure protocol. No download is required; the customer’s book is ready for high-quality printing in minutes. In just one week, the shipment is ready to go, and the delivery occurs in one to two weeks within order confirmation.

“My Top 100 Tweets” is available for order on [www.blookup.com](#) at \$22.00 per copy.

About

Founded in 2012 in France (Bordeaux), BlookUp has launched a new generation of user-friendly books to fill the gap between social media accounts and physical, timeless books. BlookUp is an integrated solution offering users the opportunity to turn their social media feeds (Facebook, Instagram and now Twitter), their blog or their Tumblr into beautiful books in just a few clicks. The solution does not require any file upload or application download. Users simply connect their social media accounts to BlookUp via a secure protocol to automatically generate beautiful books. The collection is created thanks to an algorithm that surveys the content and simplifies the selection process. Ready to print in minutes, an online version remains available for viewing for a 6-month period when users create an account. BlookUp delivers books globally.

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