



Children's Book Publisher Baxter's Corner Receives Two Creative Child Awards

"Oakley in Knots" Earns Prestigious Creative Child Preferred Choice Award® and Oakley Wall Art Earns Creative Child Product of the Year Award®.

LOUISVILLE, KY, UNITED STATES, July 12, 2018 /EINPresswire.com/ -- Creative Child Magazine has presented two of its seals of achievement and desirability to Baxter's Corner® products. Oakley in Knots, a book about an octopus who figures out how to untangle himself from difficult situations, is the recipient of the Creative Child Preferred Choice Award and the accompanying Oakley character wall art has received the Creative Child 2018 Product of the Year Award.

Creative Child Magazine developed its awards program based on the belief that each child should discover what 'creativity' means to them. Studies have shown that children who are given an opportunity to be creative often will exhibit a greater ability to learn in other subjects such as math, reading and writing and that children whose creativity is nurtured at a young age are also often found to have more confidence as they mature and develop through their adolescent years.

Creative Child Magazine's Awards are unique in that all products submitted are reviewed by more than 60 moms, educators and early education professionals. Therefore, every product that is reviewed is by the very people who would purchase them.

"We are so excited about being recognized by Creative Child Magazine," said Baxter's Corner Managing Partner and Chief Crayon Mary Ellen Stottmann. "Creative Child's goals fit perfectly with our mission to provide creative storytelling to young children that encourages discussion with parents, teachers and caregivers in order to teach valuable life lessons."

Oakley is one of the many animal friends from other Baxter's Corner titles, including Ally Alone, Ellema Sneezes, Sideways, Fred, Gerome Sticks His Neck Out and What a Tree It Will Be! In addition to the story, each Baxter's Corner book provides a "Go Beyond" section that provides an added experience, complete with thought-provoking questions and fun learning activities. Each Baxter's Corner story illustrates a fundamental value, including compassion, respect, cooperation, determination and resilience.

The books are available at www.baxterscorner.com. Each book also has its own set of accessories including plush toys, puppets and original wall art available as decals, posters and canvases to help create the Baxter's Corner community.

About Baxter's Corner®

Baxter's Corner is a Louisville-based company whose mission is to use creativity and storytelling to affect behavior choices through open discussion between children and adults about values and ethical topics that challenge today's society, because Building Character is Child's Play™. For more information, go to www.baxterscorner.com.

About the Creative Child Awards®

Creative Child Magazine is a national monthly parenting magazine that expands the definition of creativity by providing originality and spontaneity to parents seeking resources to nurture their child's creativity. Creative Child Magazine's Awards Program includes a two-day event where over 60 guest reviewers are invited to attend a product review. Guest reviewers sit and review each product at every station to ensure multiple reviews. Review forms include written comments and a score value based on criteria that corresponds to the product's category. Upon completion of the event, all scores are tabulated and comments are reviewed. All products submitted, including award winners, are officially announced on our website, www.creativechild.com.

Building Character is Child's Play™.

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