

# NYSCC Suppliers' Day Anchors a Successful "Beauty Week NYC"

*Increased Attendance, Enhanced Programming & NYC Location Creates Dynamic Global Ingredients Marketplace*

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/EINPresswire.com/ -- The [New York Society of Cosmetic Chemists](#) (NYSCC) 39th Annual Suppliers' Day came to a successful conclusion last week at the Jacob K. Javits Convention Center in New York on May 15-16. Showcasing thousands of ingredients/raw materials on a sold-out expo floor and attracting 9,427 registrants, representing 58 countries, Suppliers' Day 2018 enjoyed close to a 10% increase in attendance.

"Bringing together top industry associations, CEW, ICMAD, PCPC and national SCC and IFSCC was successful in creating a spectacular Beauty Week NYC. Attendees experienced a full week of top education, trends, product launches, awards and networking opportunities to advance the art & science of formulation," said Cathy PETERSKI, Chair of NYSCC.

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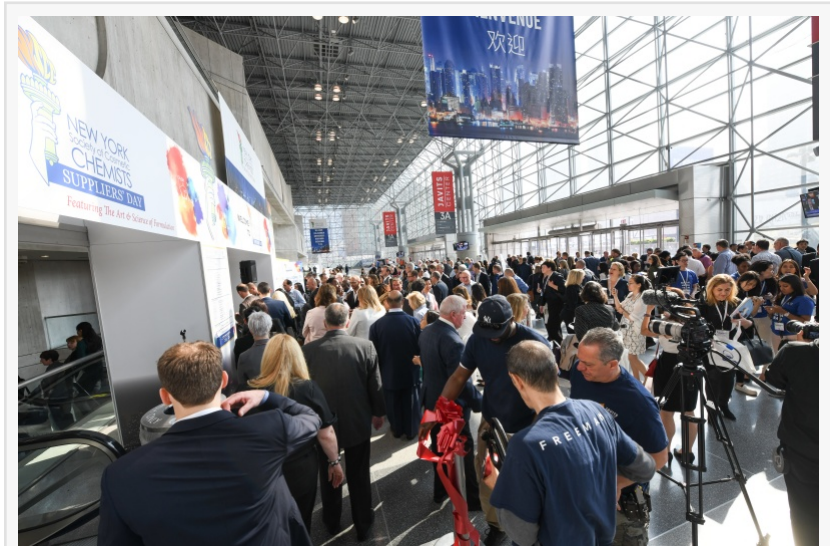
*Cathy PETERSKI, Chair of NYSCC*

[Suppliers' Day New York](#) location and the increase in attendance and buyer engagement was also praised by exhibitors. “We returned to Suppliers' Day because of the New York location. The show has a good return for us and connects us with cosmetic brands and manufacturers all in one place,” said Anthony Rohrer, Product Specialist – Effect Pigments, SunChemical.

In addition to an exhibit floor that featured nearly 500 exhibiting companies, Suppliers' Day also boasted standing-room only Presentation Theater sessions that included tracks

focused on sustainability (Discover Sustainability) and the global beauty marketplace (The World of Chemistry). Kicking off with a ribbon-cutting ceremony that brought “The Art & Science of Formulation” to life with participation and support from iconic NYC museums including Cooper Hewitt and the American Museum of Natural History both showcasing exhibits that speak to color, senses and “living formulations,” as well as the full NYSCC Executive Board and Committee that include ingredient suppliers, as well as leading manufacturers such as L’Oreal, Revlon, CHANEL, and more.

The Future Chemists Workshop hosted dozens of college students from Rutgers, Seton Hall



NYSCC Suppliers' Day the Global Ingredient Marketplace for Beauty & Personal Care Formulation & Product Development

University, Fairleigh Dickinson University, Kean University, Long Island University, Rowan University, University of South Florida, NYU, Montclair State University and The University of Toledo, who competed in mini-challenges for the best formulation.

The Digital Age of Beauty was a two-day educational forum that provided timely information on speed to market, consumer engagement and personalization/customization. The closing session was a special presentation by Molly Dufner, VP Ecommerce, Digital & CRM, bareMinerals, discussing “360 Personalization: From Concept to Consumer in a Digital World,” and its Made2Fit Fresh Faced Foundation launch.

Happi’s Anti-Aging Conference, co-located for the first time this year, showcased unmatched information on this multi-billion dollar global industry. While the PeclersParis breakfast presentation on May 16th shared trends and forecasts in “Where Culture Meets Science,” with proprietary data on fast-tracking innovation.

The NYSCC Awards Night Party took place on Tuesday, May 15th at Stage 48 and Biomod received the “Innovator in the Art & Science of Formulation Award” for Skinsmart Dry Mask – City Protect.

ICMAD held a highly attended FDA Cosmetics Regulations Workshop, on Thursday, May 17th and the CEW Beauty Awards on May 18th capped off Beauty Week NYC with the first ever “Innovations in Formulation” award going to Geltor for N-Collage™: an animal-free collagen ingredient optimized for skincare applications.

Plans are already underway for the 2019 NYSCC Suppliers’ Day taking place May 7-8, again at the Javits Center. “The show floor for Suppliers’ Day 2019 has been expanded and last week we had over 80% of our exhibitors re-sign for next year. NYSCC will increase its industry partnerships and continue to work closely with its members and the SCC to create the best global ingredients event for the industry, by the industry,” said Sonia Dawson, Chair-Elect, NYSCC.

For more information about NYSCC visit [www.nyscc.org](http://www.nyscc.org). For 2019 Suppliers’ Day exhibitor information email: [suppliersday@nyscc.org](mailto:suppliersday@nyscc.org).

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About New York Society of Cosmetic Chemists (NYSCC)  
Dedicated to the advancement of cosmetic science, the New York Society of Cosmetic Chemists, [www.nyscc.org](http://www.nyscc.org), strives to increase and disseminate scientific information through meetings and publications. By promoting research in cosmetic science and industry, and by setting high ethical, professional and educational standards, we reach our goal of improving the qualifications of cosmetic



NYSCC Suppliers' Day the Global Ingredient Marketplace for Beauty & Personal Care Education



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scientists. Our mission is to further the interests and recognition of cosmetic scientists while maintaining the confidence of the public in the cosmetic and toiletries industry.

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