

US Cryotherapy announces its second whole body health franchise within an Xperience Fitness facility in Roseville, MN.

The first US Cryotherapy Franchise at Xperience Fitness opened in Woodbury, MN in November of 2017.

ROSEVILLE, MN, UNITED STATES, May 18, 2018 /EINPresswire.com/ -- (Roseville, MN) – [US Cryotherapy franchise](#) owners Xperience Management Group, LLC, opened their US [Cryotherapy](#) Franchise at 1663 County Road B2 W Roseville MN, 55113 in early May of 2018 within [Xperience Fitness](#). The facility includes state of the art fitness, wellness, and recovery offerings in a way no other gym to date has provided nationwide. Xperience Fitness and US Cryotherapy plan to expand to other Xperience owned locations in the Greater Minnesota & Wisconsin regions shortly.

US Cryotherapy's cold air treatments offer a unique, convenient, and energizing new concept which promotes faster recovery and better health. Whole Body Cryotherapy (WBC) offered by US Cryotherapy is exposure to subzero temperatures in a walk-in chamber using refrigerated cold air with no use of hazardous liquid nitrogen or chemicals. The entire body is exposed (including chest, neck, and head during the short duration session which uniformly cools the entire body). The "cold shock" stimulates skin sensors, activating a Central Nervous System (CNS) response, which causes the release of endorphins, the body's natural pain inhibitors and mood elevators, accelerating recovery while elevating mood and energy. Elite athletes, professional sports teams, and the public have adopted Whole Body Cryotherapy treatments as a holistic new way to treat the body via stimulating self-repair while energizing the body mind, and skin. US Cryotherapy has treated over 1-million customers across the nation since founding the Cryotherapy industry in early 2011, with now 20 retail locations and growing. The Roseville and Woodbury centers also offer localized cold air spot treatments, facial rejuvenation, NormaTec compression, LightStim photo biomodulation therapy for skin, and Theragun deep muscle pulsation for active release.



Xperience Fitness, Roseville MN offers C4 chamber

"We are excited to add US Cryotherapy to our suite of premium amenities at our new Xperience Fitness location in Roseville, MN," stated Tom Davidson, CFO of Xperience Fitness. "Our C4 chamber dovetails well with the lifestyle of our membership base - whether they need faster recovery

after hard workouts, relief from chronic pain or injury, or a calorie busting energy burst - our members are thrilled to have this unique amenity conveniently located inside of their gym. In addition, the center is available to non-members which makes it a great health and wellness addition to the Roseville community," concluded Davidson.

"Xperience Fitness, and their management group are leading the fitness industry with this expanded concept of running fitness and wellness with whole body health and recovery side-by-side," stated Kevin Kramer, US Cryotherapy co-founder and CEO. "The US Cryotherapy model leads the industry in safe, efficient, and productive recoveries at the most affordable and sustainable value to the consumer. We are thrilled by the all-in-one location approach and the partnership we have formed with Xperience Fitness. Our larger C4 chamber is the only system in the US which can run 4-5 people through a treatment at once, or 40+ per hour, so the inclusion in a large membership model fitness facility is ideal," concluded Kramer.



Cryo with friends

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*Kevin Kramer, US
Cryotherapy CEO*

US Cryotherapy Roseville, MN is located at 1663 County Road B2 W Roseville MN, 55113. More information can be found on the Roseville, MN location at:

<https://www.uscryotherapy.com/location/roseville-mn/>

About US Cryotherapy: US Cryotherapy™ is a cold air therapy & equipment company based in the Sacramento, CA area. They operate Company owned wellness and recovery centers in Roseville and Davis, CA, Scottsdale AZ, and Redondo Beach CA (at Velocity Sports Performance). The Franchising Division currently has 16 active locations with various new centers opening around the country throughout

2018. US Cryotherapy introduced Whole Body Cryotherapy (WBC) to the United States creating the market in 2011, was the first and remains the only company offering whole body, walk-in chamber therapy using no liquid nitrogen for cooling. The C4 systems accommodate up to four people in the chamber per session and are all-electric refrigerated cold fresh air. There are documented advantages in areas of: safety, outcomes, and convenience using whole body walk-in systems. US Cryotherapy has become a global leader in WBC having administered close to 1-million treatments since 2011 with exceptional safety, service, and customer experience reviews. US Cryotherapy contract manufactures its proprietary equipment in the US and directly sells equipment to various independent medical groups, sports teams, NCAA, and for home use as well. US Cryotherapy is owned and operated by the Kramer family. US Cryotherapy's Corporate Offices are located at 1490 Drew Ave, Suite 110 Davis, CA 95618. # 866-279-2796 www.uscryotherapy.com For more information.

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Various recovery and rejuvenation options

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