

Meet Mellow Cosmetics - the ETHICAL cosmetics brand

SYDNEY , NSW, AUSTRALIA, May 18, 2018 /EINPresswire.com/ -- Meet Ima Asali, the creator behind the iconic [Mellow Cosmetics](#). BIG THINGS are happening for this New Zealand Mum and Business Woman and we have asked her 5 questions so you can find out more about this iconic brand and business savvy woman.



1/ What is your favourite Mellow Product and why?

My Favourite Mellow Product would have to be the Brow Pomade, I cannot go a day without it as I don't have full natural brows and with the brow pomade I can have a good Brow day every day.

2/ Who inspires you and why?

Oprah Winfrey for sure! She did not have the best start to her life and childhood but she never gave up and kept going until she succeeded and when she did she started helping others along the way.

“

Mellow Matte Lipsticks are highly pigmented, richly formulated and long-wearing. The formula glides on smoothly, leaving a velvety-smooth, moisturising finish.”

Ima Asali

3/ What trends do you see in makeup for 2019?

Pop of colour making eyes the focus on the face, peachy blushes and glossy lips.

4/ What is an inspirational quote that you refer to?

“Be fearless in the pursuit of what sets your soul on fire”

5/ What is NEW for Mellow Cosmetics?

Mellow Cosmetics is about to launch their Mellow Cosmetics Awards, an online competition through our Instagram page for

anyone including beauty influencers, bloggers and vloggers to create a video showcasing their makeup skills. The competition runs for 3-months and culminates with the Mellow Cosmetics winner being decided by our audience. Watch this space as we are launching on the 1st June 2018.

Links for Mellow Cosmetics

<https://mellowcosmetics.com/>

<https://mellowcosmetics.com/collections/lips>

<https://mellowcosmetics.com/collections/face>

<https://mellowcosmetics.com/collections/eyes>

<https://mellowcosmetics.com/collections/brows>

<https://mellowcosmetics.com/pages/about-us>

<https://mellowcosmetics.com/pages/contact>

For more information regarding Mellow Cosmetics:

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This press release can be viewed online at: <http://www.einpresswire.com>

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