



# Rothwell Investment (Hong Kong) Hosted an Event to Discuss the Future of Banking Sector

*The events' theme will be the constant competition in the banking sector*

HONG KONG, CHINA, April 24, 2018 /EINPresswire.com/ -- The events' theme will be the constant competition in the banking sector

[Rothwell Investment](#), one of the leading financial institutions that offer professional financial services to the clients spread all across the globe, today announced that it will host an event in the United States of America where more than 50 popular banking and business C-suite executives announce that will attend to discuss the Banking's future.

The keynote speaker Winston Chun Yip, Chief Executive Officer for Rothwell Investment, will speak about the changing scenario of international finance, the effect of changing technology and the future of financial markets of Asia which is going through a dramatic change. He also pointed out how the level of capital's playing field has transformed. The structure of banking structure is sure changing, but the level of competition among the bank is going to be determined by the ability to satisfy their customers' need.

Among all these vital changing that the global finance is going through, he the competition will remain constant in the banking sector. The incumbents, as well as the challenger, will compete around how efficiently the companies understand their customers and how effective they can offer them the best financial services whether it is mortgages or payments. Because today the customers are looking for a bank who can provide them the most efficient and transparent financial services there is.

As the technology and banking sector merge it has resulted in the beginning of modernization phase that mostly every bank is going through to upgrade the back-end operation.

From many years from now, while the banks will not disappear, a huge part of their services will be unbundled. In the coming future banking sector will see fragmentation as well as consolidation. The innovations will keep increasing and the services of the banking sector will evolve to providing services to a particular firm with specific financial needs.

In the beginning of the event the head of Rothwell Investment, began the discussion by pointing the two crucial factors that is moulding the banking sector today are technology and regulation.

## [About Rothwell Investment](#)

Rothwell Investment is one of the leading financial institutions that offer professional financial services to the clients spread all across the globe. From providing its services to individuals to government firms and business establishments the company provides services to a various investor array. The company delivers data, analytics to make the study and integration of financial strategy easier as well as efficient for the clients. Their main aim is to generate newer and more innovative technology that would make the financial management of the companies an efficient process and help them reach their investment goals. The firm has come up with many such innovative technologies that resulted in successfully meeting the investor's financial objectives.

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