

## Athletes for CARE Partner and Former NFL Player Eben Britton Announces Partnership with Telehealth Company Heally

Ex NFL Player launches partnership with Heally to offer medical cannabis recommendations to Athletes

LOS ANGELES, CALIFORNIA, USA, April 20, 2018 /EINPresswire.com/ -- Athletes for CARE Partner and former NFL Player Eben Britton announces partnership with Telehealth company Healty

Selects Heally To Provide On-Demand Telehealth Medical Consultations and Recommendations

Los Angeles, CA - April 20, 2018 - Former NFL Offensive Lineman Eben Britton and vocal advocate for medical cannabis allowance in the league, selects on-demand telehealth platform Heally as Athletes for CARE's (A4C) exclusive provider for medical cannabis evaluations. Heally is proud to play a role in making Britton's goal to educate the public and eliminate the stigma of using medical cannabis in professional sports a reality.

The first of its kind, the former Chicago Bears player co-founded A4C as a not-for-profit organization with the mission to create a community where athletes can find support, opportunity and purpose in life after a career in sports. The organization advocates for research, education and compassion when addressing these challenges. Athletes are able to visit Atheletesforcare.org and use the Heally platform to instantly connect with a board certified physician to privately and securely discuss all their medical cannabis questions.

"Part of my vision with Athletes for Care was to create a channel for athletes to have premium access to high quality cannabis education and products from medical professionals who can provide expert guidance based on each individuals' unique needs; thanks to our partnership with Heally we now provide exactly that from the touch of a button on our website." Says Eben Britton, co-founder of A4C.

Additionally, with the partnership, if a patient is located in an area where cannabis is unavailable to them as a medical option, they may have access to a full line of lab-tested, high quality CBD products available for purchase and shipping to the patient's home or office. One of the first brands of CBD to be highlighted in the program is Receptra promoted by elite MMA fighter Bas Rutten.

"Heally has found that there is a great need within high impact sports to have an alternative to opiods for those with chronic pain from sports related injuries. Partnering with Athletes for Care was a no brainer for us. The knowledgeable doctors on the Heally platform provide alternative pain management strategies and are here to help" said Greg Rovner, CEO of Heally. "On the Heally platform, the patient will also have an option to generate a signed letter to be sent automatically to their representative urging to legalize medical cannabis in their state", he continued.

Heally provides a secure, encrypted HIPAA compliant platform with benefits such as: instant connectability with the platforms large network of physicians during operating hours; 24/7 access to a patient's digital medical recommendation along with the availability to download and print medical

forms:

## **ABOUT HEALLY**

Heally is a peer-to-peer, cloud-based telehealth and curated marketplace platform. Heally's B2B component allows doctors to run the online wing of their medical practice allowing them to expand their reach. By simply registering at getheally.com patients have instant access to a network of doctors for on demand medical consultations and access to a list of products curated for their specific needs. Discretion and privacy are guaranteed when using Heally's platform to connect via HIPAA compliant live video, audio and messaging to discuss any and all medical marijuana questions and recommendations with certified medical physicians.

## ABOUT ATHLETES FOR CARE

Athletes For CARE (A4C), is the resource for athletes looking to re-identify themselves in life after sports. With its roots in cannabis advocacy and education, A4C offers support through a network of elite, like-minded individuals at all stages of the transition process. Emphasizing movement, proper nutrition, community and natural healing methods, the goal of this organization is to promote well-being for athletes in life after the bright lights fade. It was created by athletes for athletes, designed to raise awareness for critical health and safety issues that impact athletes of all ages while promoting solutions that lead to a better quality of life.

For further info, interview requests and images

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