

Soho Music Festival Announced for June 2018

The Soho Music Festival is a 12-hour music safari of 10 of the most vibrant live acts, all performing in the unique setting of the iconic L'Escargot restaurant.

LONDON, UNITED KINGDOM, April 18, 2018 /EINPresswire.com/ -- Soho – an area synonymous with great music venues and historic gigs. The area where the likes of Hendrix, The Who and Zeppelin cut their teeth, is where, to this day, incredible concerts happen nightly. But there are fears – gentrification is the word on many lips. As the bulldozers move onto Denmark Street, the last live music venue is closing on London's Tin Pan Alley.



Emoción, Latin act confirmed for Soho Music Festival

According to the team at <u>TALENTBANQ</u> it's time to reverse the trend. Aligned with the Mayor's #SoundsLikeLondon, event taking place throughout June, and as part of the Music Venue Trust's Fightback London campaign to support independent venues, TALENTBANQ, in partnership with

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A one-day celebration of independent music and musicians at one of Soho's most famous addresses. A festival designed to bring music back to basements, small rooms and rooftops in the bohemian district"

Ray Jones, CEO, Talentbang

L'Escargot, announces The <u>Soho Music Festival</u> on June 16th. The organisers describe the event as, "A one-day celebration of independent music and musicians, to be held at one of Soho's most famous addresses. A festival that is designed to grow over the next three years to bring back music to basements, small rooms and rooftops in the bohemian district flanked by Oxford Street and Shaftesbury Avenue."

TALENTBANQ has programmed a 12 hour live 'music safari' to take place in The Salon Noir, Salon Vert and The Library at L'Escargot on Greek Street. Heralded as one of the capital's finest French restaurants, its upstairs rooms whisper the

stories of times gone-by and provide exquisitely intimate spaces to discover new music.

From 11am to 11pm, L'Escargot will be host to no less than 10 red hot, breaking acts, each chosen for their ability to deliver exceptional live performance. Uniquely, the day will be divided into three sessions, where the audience moves from room to room.

The artistic line up ranges from Classical Crossover Piano, through Latin, to UK Country, Swing, Rock and possibly the wildest Celtic harp ever to grace a stage. In keeping with the truly international lineup, one band, <u>Emoción</u>, a Latin act made up of 5 multi-national virtuoso musicians, will be travelling in from 3 different countries and 2 continents to perform at the festival.

Naturally there's a chance to eat some very fine food and, thanks to sponsors
Casanova and D1, the afternoon session is preceded by an ice-cold glass of Prosecco, and the evening session with a long D1
London Gin cocktail.

On arrival between 10 & 11am, guests will be greeted with coffee and croissant before enjoying a 'Music Safari' - 3 sessions of music - Morning, Afternoon and Evening – all consisting of 3 different artists playing simultaneously in each of L'Escargot's elegant rooms.

There are breaks for lunch and dinner where patrons are free to explore Soho, or avail of a £25 credit per person to dine at L'Escargot.

At 10pm the festival moves into after-party mode with the tenth artist of the day taking the stage in the Salon Noir – and a surprise guest or 2 to join the jam.



L'Escargot, Soho Music Festival Venue, Exterior

Tickets include:

- Coffee and Croissant on arrival
- A music safari of 9 independent artists over 3 sessions
- £25 towards lunch or dinner at host venue L'Escargot
- Afternoon Ice cold prosecco by Casanova
- Evening long London Gin Cocktail by D1
- After party with 10th artist & unannounced guest
- 6 month membership of L'Escargot's Club Privee
- Founders VIP ticket to The Soho Music Festival 2019

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