

Bazis Group Launches Healthcare Market Research Office in the United States

Global B2B market research firm expands Chicago-area office, adding capabilities and resources through Bazis Health

WARRENVILLE, IL, USA, April 17, 2018 /EINPresswire.com/ -- Bazis Group, a [global B2B market research firm](#) launched in Ekaterinburg, Russia, in 2006, is expanding its U.S. operations to further support U.S. clients commissioning work across Europe and Asia.

Today, the firm announces growth in its Chicago-area office with the addition of several team members focusing on market research, fieldwork, analysis and interviews in healthcare research and the official unveiling of Bazis Health, its U.S. healthcare research department.

“Our U.S. office facilitates interaction for fieldwork conducted in Europe and Asia, two primary areas of focus for Bazis Health,” said Managing Partner Tatiana Barakshina, who leads the Chicago office. “We feel it is an opportune time to advance our mission to make a positive difference through uncovering inspiring insights into how businesses and their decision makers think, feel and behave.”

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Tatiana Barakshina, Bazis Group

The firm specializes in B2B projects, including healthcare and veterinary medicine market research, working with global producers and market research partners to complete diverse projects across a variety of sectors and in a variety of regions.

Since its inception in 2006, Bazis Group has conducted and consulted on hundreds of healthcare research projects, working with a variety of international clients from the pharmaceutical, medical device and biotech sectors as well as with specialist healthcare research agencies in other markets.

The company is a pioneering member of [The Research Alliance](#), a 20-plus agency organization representing two dozen countries around the globe that offer market research services across a number of industries.



About Bazis Group:

Bazis Group is a global B2B market research firm specializing in B2B market research, including healthcare and veterinary medicine. Since its 2006 inception, Bazis Group has provided inspirational insights to make an impact in businesses in more than 56 countries around the world. Bazis Group is a strategic partner of The Research Alliance, a collection of market research agencies across Europe, Asia, North and South America.

For more information about Bazis Group and its capabilities, visit bazisgroup.com

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