

Dr. Bruce Spivey of The Pacific Vision Foundation to be Featured on CUTV News Radio

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[/EINPresswire.com/](http://EINPresswire.com/) -- Dr. Bruce Spivey can be considered a pioneer and a legend in the Ophthalmology field. He currently holds two of its top honors; The Laureate Award from the American Academy of Ophthalmologists and the Howe Medal from the American Ophthalmological Society. His accomplishments in practice, research, publication, education and clinical administration are part of a CV (Curriculum Vitae, the doctor's resume) that is more than 25 pages long. He spent time in South Vietnam while in the Army and it inspired him to create eye care clinics in developing countries. He is also a remarkable philanthropist who sits on the Board of colleges and non-profit foundations, including the one he established in 1977 (The Pacific Vision Foundation.) Still, what this doctor is most, is the humble kind of guy that springs from Iowa, with a modest way of speaking touched by humor.



“I don’t claim to be Bill Gates, or to have the solution to fix the world. It’s just that you get presented with challenges and opportunities. You have the choice of avoiding them or throwing yourself into them. I’ve always chosen to get involved.”

That is what Dr. Spivey had to say about his philanthropic work. The reason he first decided to become a doctor? That’s one of the humorous moments, as revealed in a 2016 issue of the publication *Scope*. Dr. Spivey’s best friend’s mom, who was a nurse, wanted her son to become a doctor. Since young Spivey had no ideas of his own, he thought he would consider that same option. The decision to focus specifically on eye care came when he was in University of Iowa Medical School and suffered an eye injury. There was no one in Cedar Rapids who could adequately diagnose and treat it, and the faculty member attempting to, offered Spivey one of those opportunities. He went on to become a highly trained Ophthalmologist in the Army, and later returned to the University of Iowa as faculty, where Spivey’s devotion to the education of eye care specialists (both nationally and internationally) took root.

Medical education is one of the accomplishments that gives the now-retired doctor great pride. Dr. Spivey also takes delight in building new establishments and re-energizing existing ones. Without being self-aggrandizing, he tells of how he resurrected The California Pacific Medical Center from bankruptcy, and how he was the founding CEO of The American Academy of Ophthalmologists, which is today the largest and strongest of its kind in the world. He similarly breathed new life into the International Council of Ophthalmologists and launched The Pacific Vision Foundation--which delivers compassionate and expert care to all those who need it regardless of the ability to pay and partners with a Lions-sponsored Eye Institute and with California Pacific Medical Center/Sutter.



While he has no special mantra or role model, Dr. Spivey believes good management is about hiring capable people, giving them responsibility, faith and support, and then letting them run with it. He says this gets much more out of people and organizations than you would ever expect.

Even with his full mix of activities, Dr. Spivey finds time to enjoy life with his wife of the last 30 years Patti Amanda, and his grandchildren who are now in their twenties (not one became a doctor. Tune in to learn more about this wonderful eye doctor and all he has produced in his long and illustrious career.

CUTV News will feature Dr. Bruce Spivey in an interview with Doug Llewelyn on Thurs, April 17 at 11:00am EST

Listen to the Show on [BlogTalkRadio](#)

If you have questions for our guest, please call (347)996-3389

For more information, please look him up on LinkedIn or visit www.pacificvisionfoundation.org

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