

Germany Health & Beauty Retailing Market Top Key players-dm, Rossmann, Müller and Douglas through 2017-2021

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/EINPresswire.com/ -- Health & Beauty Retailing in Germany

Summary

German's spending on health beauty will grow by 2.0% CAGR to €56.79 billion by 2021. As the population ages, and all consumers become more health conscious, the health segment is growing much faster than beauty. In beauty the development of low priced beauty, skincare and cosmetic products is giving consumers more choice at lower prices, keeping growth down. Online remains as the fastest growing channel with the availability of wide range of beauty products online, however, specialist retailers dominate the sector; dm and Rossmann lead the market with 27.5% share.

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Scope of the Report

- German's spending on health beauty will grow by 2.0% CAGR to €56.79 billion by 2021.
- Online remains as the fastest growing channel with CAGR of 12.3% over the five year period
- dm and Rossmann lead the market with an estimated market share of 27.5%

Key Players

dm

Rossmann

Müller

Douglas



Aldi

Edeka

Fielmann

REWE

Real

Budnikowsky

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