

Kentucky Dental Association Welcomes HIPAA Provider PCIHIPAA as New Silver Patron

PCIHIPAA offers KDA members options to address HIPAA compliance and patient privacy and security requirements



LOUISVILLE, KENTUCKY, UNITED STATES, April 13, 2018 /EINPresswire.com/ -- The [Kentucky Dental Association](#) (KDA) welcomes [PCIHIPAA](#) as a new Silver Patron. PCIHIPAA will help protect KDA members from the onslaught of ransomware attacks, HIPAA violations, and data breaches impacting dental practices in

Kentucky. Under HIPAA's Security and Privacy Rules, healthcare providers are required to take proactive steps to protect sensitive patient information. The partnership comes on the heels of an important announcement surrounding HIPAA compliance regulation. The Director of the U.S. Department of Health and Human Services' Office for Civil Rights recently stated, "Just because you are a small medical or dental practice doesn't mean we're not looking and that you are safe if you are violating the law. You won't be." In addition, according to the HHS website, in the last six months, over 100,000 individual patient records have been reported to be breached by healthcare providers and health plans in Kentucky.

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*Richard Whitehouse,
Executive Director*

“The Kentucky Dental Association's mission is to help its members succeed and serve. We've been part of the dental community in Kentucky since 1860. Today, it's more important than ever that we help our members understand the risks surrounding HIPAA compliance and patient data privacy and

security. We vetted many HIPAA compliance providers and believe PCIHIPAA's OfficeSafe Compliance Program is a wonderful addition to our Patron Program. Their program is easy to implement and balances time and costs effectively. Our members will experience savings, convenience and peace of mind." said Richard Whitehouse, Executive Director, Kentucky Dental Association. __

According to the U.S. Department of Health and Human Services, OCR has received over 150,000 HIPAA complaints following the issuance of the Privacy Rule in April 2003. A rising number of claims filed under HIPAA in recent years have led many patients to question whether or not their personal payment and health information is safe. As the government has become more aggressive in HIPAA enforcement, large settlements have become widespread and rising penalties for HIPAA non-compliance are a reality.__ According to HHS.gov, the types of HIPAA violations most often identified are: _

- 1) Impermissible uses and disclosures of protected health information (PHI)
- _2) Lack of technology safeguards of PHI_
- 3) Lack of adequate contingency planning in case of a data breach or ransomware attack_
- 4) Lack of administrative safeguards of PHI_

- 5) Lack of a mandatory HIPAA risk assessment_
- 6) Lack of executed Business Associate Agreements_
- 7) Lack of employee training and updated policies and procedures

“We are proud to be a Patron Member of the Kentucky Dental Association. They have a long and proud history of helping dentists succeed and prosper. Our program helps them protect what they have worked so hard to achieve. If Equifax can get breached so can a dentist. PCIHIPAA's mission is to help healthcare providers easily and affordably navigate HIPAA requirements and provide the solutions they need to protect their practices. We find that many practices don't have the resources to navigate HIPAA law, and are unaware of common vulnerabilities. We're excited to work with the KDA. We invite every KDA member to conduct a complimentary [Self-Assessment](#) to quickly identify key vulnerabilities in their practice.” said Jeff Broudy, CEO of PCIHIPAA.

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The Kentucky Dental Association

The Kentucky Dental Association, which was founded in 1860, is the voice of organized dentistry and works with its members to advance oral health in the Commonwealth of Kentucky.

About PCIHIPAA

PCIHIPAA is an industry leader in PCI and HIPAA compliance by providing turnkey, convenient solutions for its clients. Its OfficeSafe Compliance Program is "award winning" and takes the guesswork out of compliance while providing the assurance and insurance healthcare providers need to protect their future. PCIHIPAA was recently voted one of the Top 10 Healthcare Compliance Company's of 2017. Learn more at [OfficeSafe.com](#) and [PCIHIPAA.com](#)

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