

14th Annual Extreme Nonprofit Makeover Announces Recipient in Greensboro, NC

DigitalPhone.io provides hosted cloud-based telephone services to Interactive Resource Center (IRC) as the 2018 Makeover recipient

GREENSBORO, NC, US, April 3, 2018 /EINPresswire.com/ -- TechTriad, celebrating 20 years as a leading web design firm for small businesses and nonprofits in the Piedmont Triad, has announced that the 15th Annual [Extreme Nonprofit Makeover](#) team selected Interactive Resource Center (IRC) as the 2018 Makeover recipient. The project is supported by a grant from The Cemala Foundation, Community Foundation of Greater Greensboro and the foundations that support the Guilford Nonprofit Consortium.

Now in the program's 14th year, the Makeover provides a local 501(c)(3) nonprofit that serves people in Greensboro and the Triad a complete [technology](#) makeover - all for free to the nonprofit. The program helps a local nonprofit do more community-focused work to help citizens live better lives.

The IRC is growing its mission and building projects that will impact an important and underserved area population. The Makeover team is excited to work with the IRC, its staff and volunteers at this important time.

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*Michelle Kennedy, IRC
Executive Director*

“The IRC works alongside our neighbors experiencing homelessness to help them to reconnect to their lives and the community at large,” IRC Executive Director Michelle Kennedy remarked. “Over the past few years, it has been increasingly challenging to help our guests without the proper technology resources in place. We are so grateful to receive the Extreme Nonprofit Makeover grant that will provide such a vast improvement on our current technology resources and in turn make a huge difference in helping our vulnerable neighbors reach success.”



Six area businesses have teamed up with TechTriad to provide critical support for the project. They include Solace IT Solutions (Chris Oakman, CEO), DigitalPhone.io providing [VoIP hosted telephone services](#) (Nicky Smith, President), Magnetic Ideas (Jeff San George, President), Why People Click (Rob Ainbinder, President), Samiam.com (Sam Moore, President) and Altina Layman (a fundraising specialist), who have all supported the makeover financially and with amazing people-power.

"I've not only built a successful business in Greensboro, I've raised my kids and planted my roots here," said Dr. Sue Polinsky, President of TechTriad. "The Makeover is our community give-back to help nonprofits that do great work under trying technological conditions to enhance the people who live in place I call home. Working with six people and their businesses and who feel the same way I do - who want to do something good for Greensboro - is the best reward."

For more information regarding DigitalPhone.io, visit <https://digitalphone.io> or email inquiry@DigitalPhone.io.

About DigitalPhone.io

DigitalPhone.io (formerly Carolina Digital) is a pioneer of hosted phone services, and provides products that improve the capabilities of business and education telephony, while reducing their overall cost. The company's offerings stand out for their excellent value, including very competitive pricing, the industry's deepest feature set, ease of deployment, and many user-friendly packages – from a full turnkey setup including dial tone and VoIP phones, to automated call answering and routing solutions that work with existing landlines, cell phones or VoIP phones. Learn more at <https://digitalphone.io>.

About Extreme Nonprofit Makeover:

The Extreme Nonprofit Makeover is an annual TechTriad project that provides a nonprofit in Greensboro, NC, with a technology makeover. Started by TechTriad in 2005 with a new website for a local nonprofit, the project has grown to include six companies who provide their talents free of charge. The Extreme Nonprofit Makeover is funded by a grant from The Cemala Foundation and grants from the foundations that support the Guilford Nonprofit Consortium. It is FREE to the recipient nonprofit. Greensboro-based 501(c)(3) nonprofits who are members of the Guilford Nonprofit Consortium are eligible and the focus of their work must be local. For more information, contact Dr. Sue Polinsky of TechTriad at 336-852-4321 or email info@techtriad.com for brand materials. Click [here](#) to view prior Extreme Nonprofit Makeover recipient nonprofits.

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