Bouquet COO, Marios Anapliotis, Speaks at Confluence 2018

Zinnov's annual tech conference explores AI/ML at its core

SANTA MONICA, CA, UNITED STATES, March 21, 2018 /EINPresswire.com/ -- Marios Anapliotis is an investor, executive advisor and co-founder/COO of Bouquet.ai. The company has created the world's first conversation-powered analytics chatbot, Aristotle, that uses meaningful conversations to provide business insights.

Marios will be joining fellow industry thought-leaders and experts for a panel discussion at Zinnov's annual flagship event, Confluence 2018 on March 22, 2018, at the Hyatt Regency in Santa Clara, CA. This year's theme is "Engineering A Digital Tomorrow" and will dissect AI/ML at the core. Other locations include New York, France, Germany and India.

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> *Marios Anapliotis, Co-Founder and COO*

"In the last decade Confluence has become a conversation space for leaders to share trends and insights that have the potential to shape corporate strategy and define the future of engineering," says Nitika Goel, CMO of Zinnov.

The panel discussion is called "An Era of 'The Platform Economy'" and will be from 2:50pm-3:30pm PST. The COO of Bouquet.ai completes the panel of 5 who will explore how platforms have placed themselves at the epicenter of the digital revolution and of new value creation. The platform phenomenon has taken over various verticals of the business/technology sector to implement new business models and strategies. This panel will delve into exactly what this means and how platforms maximize value for companies.

"What's exciting about the accelerated pace of AI is that sometimes we are still discovering what exactly is the potential of what we have created because there's many more use cases to discover," says Anapliotis. "It's great to see how many people care about AI and machine-learning and get together to discuss its opportunities. At Bouquet.ai we believe that AI-powered technologies can improve the efficiency and experience of business decision making."

Other segments of this conference include keynotes and fireside chats on topics such as "Safeguarding the Digital Frontier", "Genuine Value of Artificial Intelligence", and "Prioritizing Progress Over Process". Closing remarks will be given at 5:15pm followed by cocktails and the opportunity to network with fellow keynotes and attendees. Visit https://www.confluence.zinnov.com/ for more

information and the complete agenda.

Find Marios and his team, next, in New Orleans at the Collision Conference on April 30 – May 3, 2018. This event has gained the prestigious honor of being named, by Forbes, as the "fastest growing tech conference". Bouquet will be showcasing their AI-powered chatbot, Aristotle, with live demonstrations from the convenience of their mobile devices.

For media inquiries, please contact Melissa Lee at melissa@bellivy.com

About Bouquet
Bouquet was founded in 2015 and based in San Francisco, CA. They provide the world's first enterprise software for analytics powered by conversations. The AI-powered chatbot is able to increase business efficiency by turning data analytics into a natural language process. Data visualizations are also part of the experience and can be shared via emails. Aristotle is always "on", providing a virtual personal assistant at work, at home and on the go, 24/7 and in the palm of your hands. Available today, on Facebook Messenger, Slack and Alexa. Visit http://bouquet.ai for more information.

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