

Dr. Bernard L. Upshur of Infobid to be Featured on CUTV News Radio

PALM COAST, FLORIDA, UNITED STATES, March 19, 2018

/EINPresswire.com/ -- CUTV News Radio will welcome one of the most impressive individuals to be featured on our program: Dr. Bernard L. Upshur of Infobid Corp.

Dr. Upshur has enjoyed a remarkably varied career. Originally a fine arts professor, Dr. Upshur decided to earn his PhD in psychology at Fordham University. Upon receiving his PhD and Professional Diploma, Dr Upshur became an Assistant Superintendent of Schools in the City of New York. The Professional Diploma qualified him for a Permanent New York State Certificate as School District Administrator and School Administrator and Supervisor.

Subsequently, he became Director of Urban Research and Development for the State of New Jersey. Then Dr. Upshur was offered a Rockefeller

Fellowship to further develop his research into quantitative decision making and self-concept theory with the business school at Columbia University. After receiving his MBA in finance, he later joined Goldman Sachs.

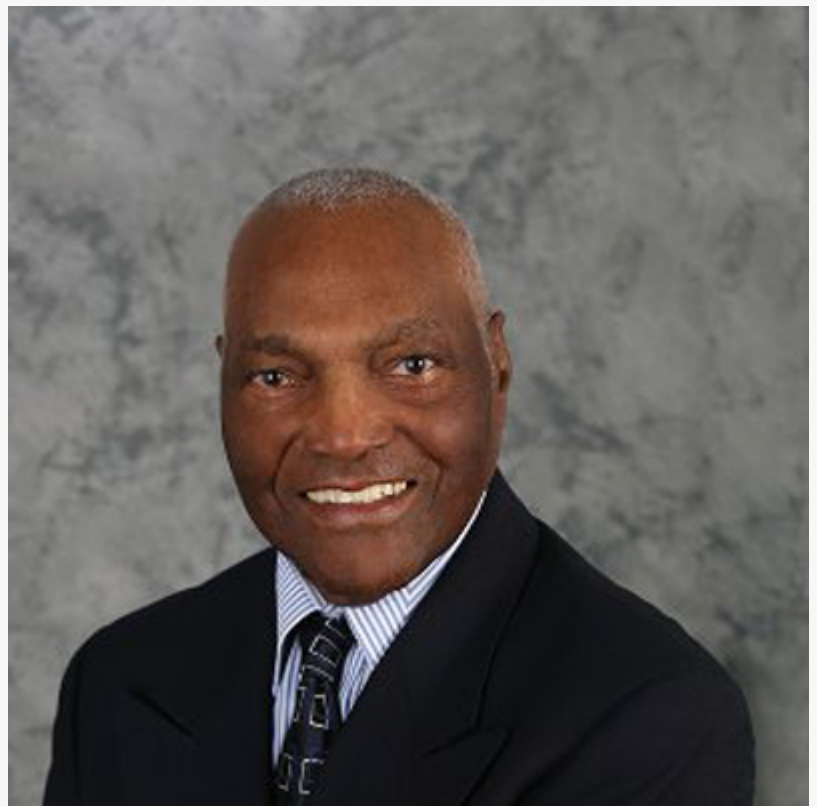
However, while working at Goldman Sachs, Dr. Upshur had a realization.

“The Rockefeller people didn't send me to Columbia to get rich; they sent me to help the public sector,” recalls Dr. Upshur.

And so, Dr. Upshur set out to develop software dedicated to managing the bidding process for public sector projects to help them with financial optimization.

“Mathematics is certain,” explains Dr. Upshur. “When making decisions, we should think of things in mathematical terms as opposed to our individual preferences. That's not always easy to do, but it can be done because we do it here every day. We work with customers and vendors to teach them how to make a decision based on an accepted mathematical solution as opposed to their personal preferences.”

Since 1984, Infobid's software has connected customers with vendors all over the world to process



bids, saving organizations, school districts and public agencies millions of dollars each year.

“I visited one office years ago and they were teaching a medical doctor how to use a spreadsheet on the computer,” recalls Dr. Upshur. “A guy with all that training and a spreadsheet is a horrible use of a computer. What you need to do is give him a program that does all the calculations for him. That's what we've done. Our system brings all the variables together. Where it used to take weeks and months to try to manage one bid, with our program it takes seconds and gives them the optimal solution.”

In 2004, Infobid became a gold-certified partner with Microsoft. And, Dr. Upshur became a Microsoft Certified Professional (MCP).

Other teaching positions held by Dr.

Upshur include the following: Assistant Professor Quantitative Decision-Making PhD Program Fordham University, GE Aerospace, Graduate School of Business Monmouth University.

“Programming is just like art,” says Dr. Upshur. “When I do a composition in art, I have a little world and I can do anything I want to do in that little world. I do the same thing with programming.”

CUTV News Radio will feature Dr. Bernard L. Upshur in an interview with Doug Llewelyn on March 20th at 1pm EST and with Jim Masters on March 27th and April 3rd at 1pm EST.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information on Dr. Bernard L. Upshur, visit www.infobid.us.

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