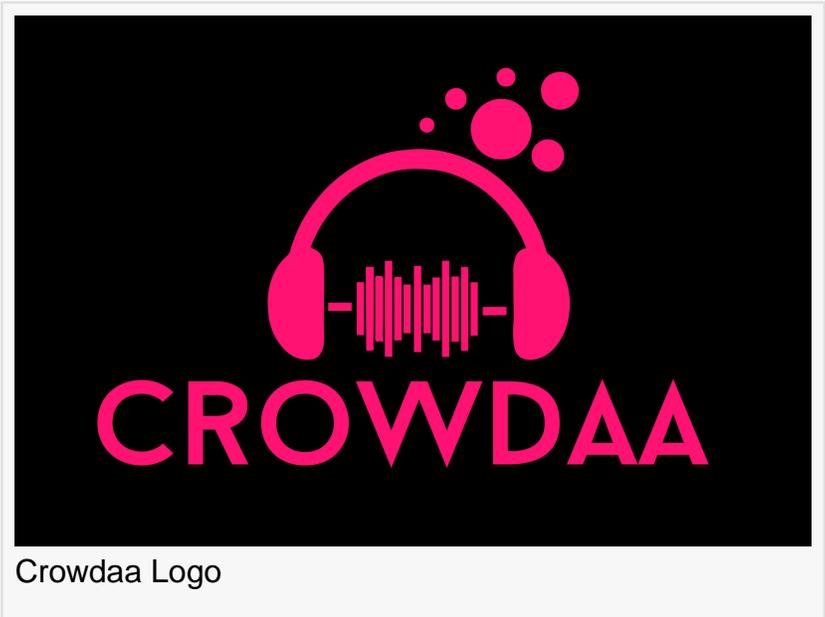


# Crowdaa Launches Revolutionary Solution for American Music Industry

*The platform allows artists, producers and independent labels more control*

LOS ANGELES , CA, UNITED STATES, March 14, 2018 /EINPresswire.com/ -- [Crowdaa](#)®, the first all-in-one platform where artists can have direct engagement, manage distribution and marketing with their core fans. Crowdaa announces an expansion to the United States. Many artists are held hostage by their industry with the lack of transparency from online music distributors and direct fan engagement. That's a problem that Crowdaa tackles at the very core, helping the artists to identify their top fans and providing direct access to analytics, push notifications, email, and text messaging. As well as enabling fans the ability to connect one-on-one with their favorite artists and receive messages, notifications, discounts, merchandise, and freebies. Thereby unlocking the relationship between American artist and their true fanbase once and for all.



“

I think it's f\*\*king genius to give the artists or label a tool to allow direct connections to their audience & choose how & when they want to give them content or how they engage with that content.”

*Clarence Avant, aka “The Godfather of Black Music”*

“I think it's f\*\*king genius to give the artists or label, whether independent or major a tool to let them have direct connections to their audience and choose how and when they want to give them content or how they engage with that content. Choice and information are where it's at! ”.

-Clarence Avant, aka “The Godfather of Black Music”

Crowdaa has been co-founded by Vigile Hoareau and Jimmy Thomas. Vigile is a Ph.D. in Cognitive Psychology specialized in Artificial Intelligence. He is a former active artist on the Hip-Hop scene on Reunion Island, a French Island near Madagascar where he originated from. Jimmy is a veteran music executive and producer from Atlanta. Worked at the

Motown, Def Jam and Ruthless records in A&R and Digital Media. As a producer, Jimmy has worked with legends such as Tupac, Notorious BIG, Bone Thugs n Harmony among others.

"For the first time, we own our crowd. We really have a direct access to our fans. It's a huge shift in the music industry and a game changer for content creators!"

-Devayne Stephens, a music mogul executive, Founder, and CEO of UpFront Megatainment.

Crowdaa is incubated at the “Overseas Network Incubator” at the Station F accelerator program in Paris. Last December, the startup received the support of the French overseas community (French Caribbean and Indian Ocean territories) and was awarded by the French Minister of Overseas, Brigitte Girardin as a best new startup.

“There is no better platform for a recording artist who values their body of work and a worldwide fan base than the full honest disclosure of commerce in real-time..”

-Marvin “The Marvelous” McIntyre, Impressario.

Crowdaa will enter the American market releasing projects with Grammy Award winner, Akon. A “Crowdaa College Take Off Tour” that promises America's top college entertainment of all genres. A Teen Heat series as well as a “Crowdaa Unlocked Tour” which kicks off in Atlanta. In addition “Classic Living” a hip-hop concert series featuring, Pastor Troy, Choppastyle, Bonecrusher, Chyna Whyte, Petey Pablo, Fiend, and Lil Chuckee.

To learn more or sign-up for the platform visit <http://www.crowdaa.com>

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