

Future of digitally connected device and changing paradigm in disease management

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/EINPresswire.com/ -- Disease management is defined as "a system of coordinated healthcare interventions and communications for populations with conditions in which patient self-care efforts are significant."*

Digital therapeutics can help people make positive and sustainable behaviour change that can be as effective as taking a medication. Traditional paradigms of disease management have to be broken by leveraging on technology. Digitalization of the disease management involves mixing connected health technologies with proven medicines to create effective therapies that truly do go beyond the pill.**

Pre-Filled Syringes East Coast

11 - 12 April 2018

Boston, MA, USA

www.pfsamericas.com

SMI

SMi's Pre-Filled Syringes East Coast Conference, April, Boston

Michael Song, Sr. Manager, Drug Delivery and Device Development at MedImmune will be speaking at the SMI's 5th annual [Pre-Filled Syringes East Coast Conference](http://www.pfsamericas.com/ein) (April 11-12, Boston) covering the topic of Future of digitally connected device and changing paradigm in disease management

- Digitalization: Benefits of electronic-enabled drug delivery devices in patient disease management beyond adherence
- Tackling hurdles of connectivity for combination products: cost, technology, regulatory and time-to-market considerations
- Evaluating add-on platforms as a step towards integrated device ecosystem
- Exploring opportunities for pharma, patient and HCP engagement through connected drug delivery devices

Read more about this presentation and many other topics that will be covered at this year's Pre-Filled Syringes East Coast Conference at <http://www.pfsamericas.com/ein>

Also in the programme - INTERACTIVE WORKSHOPS (10th April)

- Design Considerations for the World Outside the Clinic hosted by Battelle
- Human Factors for Connected Drug Delivery Systems hosted by Cambridge Consultants

To stay updated with all PFS industry advances, make sure you book to attend at <http://www.pfsamericas.com/ein>

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*Wikipedia | **Breaking Media, Inc

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