



# VIN + OMI AW18 LONDON FASHION WEEK SHOW

*VIN + OMI will be showcasing their AW18 collection at London Fashion Week on Thursday 15th February 2018 at the Andaz Hotel in London at 7pm.*

LONDON, UNITED KINGDOM, February 13, 2018 /EINPresswire.com/ -- VIN + OMI is a British sustainable and eco-contemporary luxury fashion label. The next VIN + OMI AW18 fashion show at London Fashion Week will be held at the Andaz Hotel on the 15th February and will launch a new wave of eco textiles developed solely by the brand. The team have pioneered new ways of working with UK organic materials and have produced a chestnut 'leather'. Also included will be VIN + OMI's new range of soft synthetic wool and textiles, produced from salvaged plastic from ocean and river clean up operations. No - kill Llama and rare breed sheep fleece is also incorporated into the show, this has been collected from smallholders who clip their pets annually while allowing them a full natural lifespan. VIN + OMI have a large international celebrity following and have worked with public figures from Pamela Anderson to Michelle Obama This show will be introduced via a special installation by Blondie's Debbie Harry and Matt Katz Bohan . Celebrity models will also walk in the show including UK iconic actress Jane Horrocks and Game of Thrones actress Laura Pradelska, who will walk alongside up and coming rap star Tino Kamal, singer Julius Cowdrey makes his catwalk debut " Everyone wears clothes, it's time we thought about where they came from. I support VIN + OMI's approach to thoughtful fashion' Debbie Harry " Fashion, like all businesses, need to work hard to keep this planet going" Jane Horrocks WE ARE NOT SHEEP links to the designer's work with new wool and also is political message to support individual thinking. This follows on from their last season show, Stop Fucking The Planet which the BBC Supporting the WE ARE NOT SHEEP theme is leading art brand Daler Rowney who have supported political artist Conor Collins to paint the show's backdrops. Conor is famed for his portrayal of Donald Trump depicted by an image made from his using racist, sexist, ignorant and bigoted comments. Also supporting the VIN + OMI for the first time are three beauty brands who have been chosen for their careful approach to their product development. Hair company My. Haircare were chosen for their award winning approach to hair colouring, which delivers vegan colour pigment minus the toxic silicones and parabens . Nail Company NailBerry produces nail polish that have removed 12 key toxic elements from the process and the show's makeup is sponsored by ethical company Barefaced Beauty. Leading brands Schwarzkopf and Macadamia Oil VIN + OMI will also be part of the LFW Designer Showrooms showcasing pieces from the AW18 collection made from their unique eco-textiles. Vin+Omi are pleased to be part of the British Fashion Council's Positive Fashion platform, an initiative designed to celebrate industry best practice and encourage future business decisions to create global change.'

Joe Price  
House of Represent  
email us here  
07590452690

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