

Energy Drinks Latin America Industry 2018 Sales, Supply and Consumption Forecasts to 2021

The analysts forecast the energy drinks market in Latin America to grow at a CAGR of 11.92% during the period 2017-2021.

PUNE, INDIA, February 13, 2018 /EINPresswire.com/ --

Latin America Energy Drinks Market

Description

WiseGuyReports.Com adds" Energy Drinks Market in Latin America 2017-2021 "Research To Its Database.

The energy drinks market in Latin America has been rapidly growing over the last few years, and the trend is expected to continue during the forecast period. The market's growth can be attributed to a number of drivers; some being the increased consumption of energy drinks among the younger population, launch of energy drinks with natural ingredients, and the inclusion of new



types and flavors in energy drinks. Since energy drinks have a high content of caffeine and other stimulants, most consumers use them to stay alert at workplaces and playing fields.

Covered in this report

The report covers the present scenario and the growth prospects of the energy drinks market in Latin America for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

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The market is divided into the following segments based on geography:

- Argentina
- Brazil
- Chile
- Colombia
- Mexico

The Energy Drinks Market in Latin America 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Grupo Petrópolis
- Monster Energy
- PepsiCo
- Red Bull

Other prominent vendors

- AJE
- Corporación Lindley
- Empresas Polar
- Montevideo Refrescos
- Brasil Beverages
- Postobon
- Quala

Market driver

- Increasing urbanization in Latin America
- For a full, detailed list, view our report

Market challenge

- Negative image of energy drinks among consumers
- For a full, detailed list, view our report

Market trend

- Launch of energy drinks made using natural ingredients
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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