

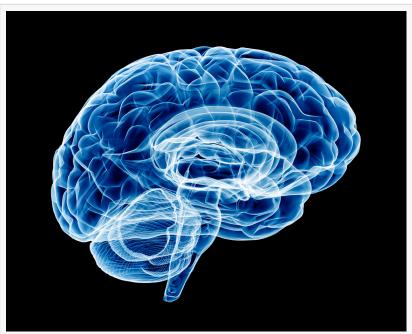
\$1 Million Prize for Alzheimer's Disease Germ Announced by Dr. Leslie Norins on ALZgerm.org

The root cause of Alzheimer's disease is unknown, but many clues indicate germs are the trigger. This challenge award will help stimulate research.

NAPLES, FLORIDA, USA, January 16, 2018 /EINPresswire.com/ -- Leslie Norins, MD, PhD, CEO of Alzheimer's Germ Quest, Inc., announces a \$1 million challenge award for the scientist who provides persuasive evidence that an infectious agent is the root cause of Alzheimer's disease. The three-vear contest begins January 15, 2018. Researchers may apply at ALZgerm.org (www.ALZgerm.org).

"It's time to more aggressively fund the hunt for a microbe that is the villain in Alzheimer's," says Dr. Norins. The rationale for the challenge is presented in

an accompanying white paper, "It's Time to Find the Alzheimer's Germ" (www.ALZgerm.org/whitepaper)



The brain is devastated by Alzheimer's disease



There are many clues microbes cause Alzheimer's, and they must be investigated more thoroughly."

Leslie Norins, MD, PhD

Dr. Norins says there are a number of intriguing reports suggesting Alzheimer's is the end result of a microbial infection. And, in 2016, 33 leading Alzheimer's scientists signed an editorial urging more research on this.

> Yet, he says, major funders have still not adjusted priorities, and remain "fixated on the safe old favorites" research topics of amyloid plaques and protein tangles. "Hopefully, this challenge will help jump-start additional research interest globally in microbes." He warns, "To not investigate guarantees we will find nothing."

He says stimulating resemblances exist with the discovery of Helicobacter pylori and its role in causing gastric ulcers. This bacterium had eluded detection for decades.

Alzheimer's is the sixth leading cause of death in the U.S. and has increased 25 percent in recent years, according to the Centers for Disease Control and Prevention (CDC).

The challenge award is a project of Alzheimer's Germ Quest, Inc., based in Naples, FL., and is open

to all scientists worldwide. The award money will be donated by Dr. Norins and his wife, Rainey. No outside donations are sought or accepted, and no medical advice is provided.

Dr. Norins is a 44-year veteran of medical publishing, having created more than 80 newsletters for healthcare professionals. In his early career, he directed the Venereal Disease Research Laboratory at the CDC. He received his B.A. from Johns Hopkins University, M.D. from Duke Medical School, and Ph.D. from the University of Melbourne, where he trained in immunology with Sir Macfarlane Burnet, Nobel Laureate. He is a Fellow Emeritus of the Infectious Diseases Society of America.

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