

# Laura Winckel of Quality Quilts by Laura to be Featured on CUTV News Radio

HARKER HEIGHTS, TEXAS, UNITED STATES, January 12, 2018 /EINPresswire.com/ -- The name America's Quilt Angel seemed a bit egotistical at first, but for Laura Winckel it was stated so often it stuck. Laura is an artist turned businesswoman, with a mission of hope, love, and remembrance that is heavenly indeed. Clients who receive her special quilts are prompted to say, "Laura you're such an angel."

Quality Quilts by Laura focuses on memorial quilts for lost loved ones and began in 2011. Though Laura lost her daughter, and it gives her a certain sensitivity to clients, it was her mother who truly inspired the business.

"She sold her house in March, got the check in April, and asked my husband to find the best quilting machine and bought it for me." Laura notes. They took photos of the long arm machine's assembly and showed them to mom in the hospital.

Laura says the transformation from hobby to business can be challenging.

"You have to prioritize and put your clients first." She might want to make a Cancer quilt for a neighbor or a piece to display at a show, but puts customer orders first. "I try to keep it all in balance and maintain the love of what I do."

Many clients pay tribute to a lost loved one with a memorial quilt, while others are interested in t-shirt quilts, pieced from shirts accumulated while in school, teams, etc. Some world-famous Texas barbecue professionals did it to remember special dates, or what they did in a city they toured. Laura also does quilting for other quilters, who bring their tops in to be assembled and stitched, since they may not have the time, means or space to do it themselves.

Laura still makes time for personal projects, such as the pieces she displays at quilt shows. She has won Best in Show and other accolades from local and national quilt shows (a big one is held in nearby Houston). Laura also participates in a national organization known as Quilts of Valor. They create quilts for active duty warriors and veterans who have been touched by war or military conflict. Laura was presenting a quilt to a Normandy survivor when the idea came to her that maybe she could



arrange a Quilt of Valor display. She organized her local group, Quilters with a Heart. "We had 21 quilts on display from September through November 9th," she says with pride, "then on November 11th (Veteran's Day) we took them down and presented each one to a special veteran."

Quilts of Valor is one of the tender efforts that makes Laura an angel, and speaks to her godly spirit. She was also a chaplain for several years. "But you can't run out on a moment's notice," she says of balancing business priorities, "or on someone." For Laura that someone is Diane, a woman she feels was sent by God to become her quilting assistant.

Laura stresses that new businesspeople must learn you can't do it all yourself. Besides Diane for sewing, she has a writer for her blog, and an accountant. Laura also reminds artists not to undervalue themselves. "Consider materials, processes and time (her quilts can take months) so you don't end up making only \$2 an hour." Learn more about Laura and her quilts from the show, or browse the stunning, diverse and innovative patterns in the gallery part of her website.

CUTV News Radio will spotlight Laura Winckel of Quality Quilts by Laura in an interview with Jim Masters on January 16th at 11am EST.

Listen to the show on [BlogTalkRadio](#).

If you have questions, call our guest at 347-996-3389

For more information on Quality Quilts by Laura, visit <http://www.qualityquiltsbylaura.com>

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