

# A Year of Growth and Change Lies Ahead as we Embark into a New Era of Global Collaboration

*The retail sector will continue to be the leading driver of global economic growth. Securing brands is key to solving challenges in the global retail industry.*

LOS ANGELES, CA, UNITED STATES, January 1, 2018 /EINPresswire.com/ -- According to @BillGates recent tweet: [“There is no denying that 2017 was a very tough year ... but it also delivered some amazing moments of hope and progress”](#).

At Trilogy Brands we feel the exact same way. 2017 was a year of progress.

In 2017 we capitalized on great momentum at Trilogy Brands Group, growing our portfolio with dozens of unique brands with strong IP value that define and engage consumers worldwide; while focused on solving the other side of the equation, inking several deals with some of the most prominent global partners.



Trilogy Brands Represents Clients comprised of some of the Fastest Growing and Highest Grossing F&B and Retail Brands in the US

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We are embarking into a new era of global collaboration, accelerated evolution, and inclusion of humanity in all its beauty and diversity.”

*Barbara D'Amato*

We grew our industry practice. We drove new partner development initiatives on a global scale. We made headlines.

Trilogy Brands Group CEO, [Barbara D'Amato, was named one of LA's Power Players](#) among the region's most inspiring entrepreneurs, top dealmakers, and influencers in Los Angeles that keep the region bustling with new and innovative trends in the business world.

As a global leader, Trilogy Brands Group continues to be actively involved in helping to shape the business and social agenda across many continents: US, Middle East, Africa, China and Asia Pacific, and Latin America.

Trilogy Brands was Featured Speaker, Sponsor, Forum Participant, Panelist, and Advisory Council to the most prestigious industry organizations globally, to include the: Global Restaurant Leadership Conference, International Council of Shopping Centers, Middle East Council of Shopping Centers, and Future Investment Initiative, connecting the world from Los Angeles, Las Vegas, Chicago and New York, to Hong Kong, Shanghai, Bangkok, Dubai, Abu Dhabi and Riyadh.

The year culminated with Trilogy Brands Group's CEO, Barbara D'Amato invited by the Government of Saudi Arabia to participate in one of the most historical events of our time, the Inaugural Forum sponsored by the Public Investment Fund: The Future Investment Initiative held in Riyadh. The forum brought together over \$22 trillion dollars in assets under management with 3,500 global leaders from 88 countries for 3 days of intense deliberations about the path breaking innovations that are defining the world's future.

We are moving into a "new era of global collaboration". And collaborative advantage leads to competitive advantage.

Each of the deliberations at these forums across continents, had activities that were tracked by global leaders, governments, and a wide global audience and across top media organizations and social media, generating significant interest, interaction, inspiration and opportunities from every corner of the world. Discussions were amplified through personal contribution of ideas, expertise and guidance driving new opportunities and new sectors of investment.

2018 looks set to be the year of massive change and accelerated growth between the US and the global landscape.

Brands are navigating an increasingly sophisticated consumer landscape, a massive scale of new consumers whose net worth is set to more than double over the next 10 years, increased diversity and cultures spread across emerging markets, and the growth of new smart cities.

We are here to help our brands and global partners alike navigate through the new world landscape, build relationships, and face cross-border challenges by creating a highway for the introduction of brands.

The retail sector is and will continue to be the leading driver of global economic growth. Securing brands is the key to solving challenges in the global retail industry.

Another year of growth and change lies ahead – as we welcome 2018 with breathless anticipation. "We are embarking into a [new era of global collaboration, accelerated evolution, and inclusion](#) of humanity in all its beauty and diversity" according to Barbara D'Amato.



Trilogy Brands, Barbara D'Amato, Named one of LA's Top Power Players



Trilogy Brands, Barbara D'Amato, Television Interview by Saudi 2 News at the Future Investment Initiative in Riyadh

We thank our clients, partners, colleagues, and friends for your support in helping us build a sustainable, global model for success.

We look forward to sharing with you the news as we create new opportunities for an exciting year. We wish all a prosperous and rewarding 2018!

Please visit us at [www.trilogybrandsgroup.com](http://www.trilogybrandsgroup.com)

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