



# Full Service Airlines Market 2017 Share, Trend, Segmentation and Forecast to 2021

*Full Service Airlines Global Market 2017: Key Players Deutsche Lufthansa, United Continental Holdings, Emirates Group, Air France-KLM*

PUNE, INDIA, December 18, 2017 /EINPresswire.com/ -- Summary

"Global [Full Service Airlines](#) Market to 2021", report provides a thorough insight into global full service airlines market. The report shades light into the key trends and issues. It offers key insights at regional level and major country level markets analyzing the number of seats available and seats sold, load factor, average revenue per passenger, total revenues, revenue generating passenger kilometers and passenger kilometers available.

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Full service carriers (FSCs) are facing significant competition from LCCs and are aggressively pursuing strategic alternatives, which includes collaborative alliances and code-sharing arrangements. FSCs in Europe have floated their LCC subsidiaries to combat competition. However, LCCs in North America were relatively less affected as there has been a significant degree of consolidation through mergers and acquisitions to sustain the profitability of FSCs in the market. Furthermore, FSCs are also in the process of unbundling their services (e.g.-Emirates) , to compete with the LCC model and increase the demand for FSCs

## Companies mentioned

Deutsche Lufthansa  
United Continental Holdings  
Emirates Group  
Air France-KLM  
Delta Air Lines  
China Southern Airlines  
Qantas Airways  
Cathay Pacific Airways  
South African Airways (Proprietary) Limited

## Scope

- Major airlines are leveraging disruptive technologies such as big data analytics, robotics, augmented reality, and social media to gain a competitive edge in the fragmented and highly competitive airline industry. The use of these technologies enables dominant full-service carriers (FSCs) to distinguish themselves from low-cost carriers (LCCs) and ultra-low-cost carriers (ULCCs), in an environment where the lines of demarcation from LCCs and ULCC's with FSCs is increasingly blurred. Leading airlines are thereby in the process of tapping into new avenues for generating revenue through trip engineering and personalized travel services.

- Emirates Airline has been a powerful forces in global aviation with its competitive pricing and superior service strategy. However, along with other prominent FSCs in the Middle East, the company is facing a commercial and business crisis. The economic slowdown in the Gulf caused by the oil

price collapse in 2015 has reduced travel demand in the region in the last two years. There are also uncertainties in regard to diplomatic ties and transport links across Gulf countries with Qatar, which is alleged to be fueling extremism and terrorism. These bans and restrictions had a significant effect on Emirate's business: the carrier claims to have seen profits fall to 82% in 2016, compared to 2015 figures. To deter the business crisis, Emirates is studying the feasibility of a "budget economy" and "economic plus" cabin, with narrow seating and fewer perks, to cater to price sensitive customers. Emirates has started generating low base fares but has added fees and ancillary charges

#### Reasons to buy

- Take strategic business decisions using historic and forecast market data related to the global full service airlines market
- Understand the key market trends and growth opportunities in the global full service airlines market
- Gain strategic insights on the leading global full service carriers

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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