

Chicago Real Estate Firm Berkshire Hathaway HomeServices KoenigRubloff Realty Group Debuts “Get Noticed” Ad Campaign

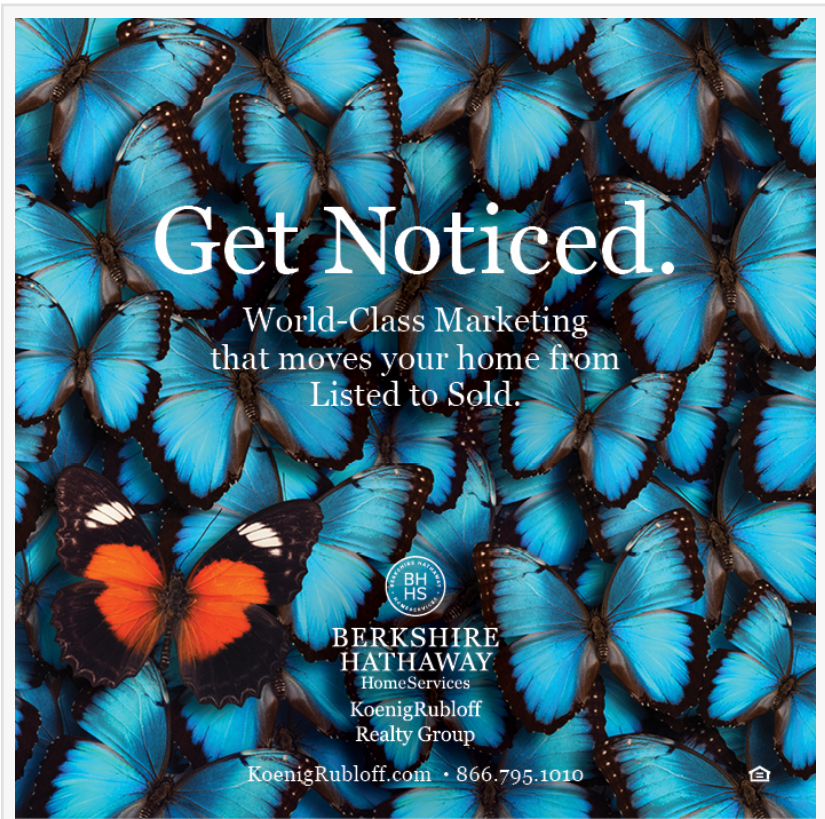
*Chicago Real Estate Brokerage
Berkshire Hathaway HomeServices
KoenigRubloff Realty Group Debuts “Get
Noticed” Ad Campaign in Chicago, IL*

CHICAGO, ILLINOIS, USA, December 14, 2017 /EINPresswire.com/ -- Berkshire Hathaway HomeServices KoenigRubloff Realty Group debuted the “Get Noticed” advertising campaign in November. The campaign was created to communicate to consumers the firm’s world-class marketing initiatives and how they will benefit sellers by moving their properties from “listed” to “sold”. In addition to the comprehensive ads running online and in print, the firm’s brokers are able to utilize the stunning visuals and customize them for their own marketing, expanding the campaign’s reach.

The first image in the series features a collection of similar vivid Blue Morpho butterflies with one Monarch in the midst and the words “Get Noticed”. Additional images will include a woman with a cabernet umbrella in a sea of black ones and a white swan surrounded by ducks.

The campaign is the brainchild of Michael Pierson, President of Berkshire Hathaway HomeServices KoenigRubloff Realty Group. “The idea behind the campaign was to create striking visuals with short messaging that quickly and simply communicate how our comprehensive suite of marketing programs, tools and online and offline advertising initiatives will benefit our sellers.” He continued, “Combining our broker’s local market expertise with Berkshire Hathaway HomeService’s global marketing platform ensures that we can provide high-level exposure for all types of listings at the local, regional and global level.”

About Berkshire Hathaway HomeServices KoenigRubloff Realty Group
Berkshire Hathaway HomeServices KoenigRubloff Realty Group is a full-service real estate firm with nearly 1,500 real estate professionals and staff in 25 offices serving customers throughout the Chicago metropolitan area, the North Shore, Western Suburban communities and Harbor Country,



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Michigan. Deep local roots are complemented by the extensive global reach of Berkshire Hathaway HomeServices, the top real estate brand in the nation. Affiliated and ancillary services in the form of HomeServices Lending, Fort Dearborn Title, and HomeServices Insurance complete the comprehensive services offered to clients. <http://www.koenigrubloff.com/>

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