

It's time for Operators to retrieve back billions of dollars! Attend RVS to stop your losses!

CEO of Monty Mobile addresses Mobile Operators, "If your policy does not achieve your goals, it is time to change the policy and take action!"

LONDON, UNITED KINGDOM,
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-- Dear Operators,

I would like to take a moment of your time to introduce you to our RVS4 (Roaming, VAS and SMS) event. As you may know, after a series of successful RVS events, Monty Mobile is now organizing its 4th edition of RVS Event that will take place from the 5th till the 8th of February 2018 at the Address Hotel in Dubai Mall.



Mountasser Hachem, CEO of Monty Mobile and Founder of Monty Holding

The idea of developing and organizing this event came up when I started reading newsletters about big operators suffering from losses and taking loans to cover up the problem of not generating enough revenues, where sometimes they are being rejected by banks. I decided to help them identify new revenue streams through our portfolio. I often notice that Operators are stuck in doing business the old classical way and are not able to put up with the challenges imposed on them by the VAS booming services and trends.

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At RVS4 event, we offer Operators the chance to learn about these challenging trends of the industry and to experience firsthand the ways they can turn their business around, by being aware of the many new opportunities that could be making them huge revenues. And this is the main reason

behind our drive to invite, on our full expense, only the C-level operator executives, decision makers or shareholders who might have been tired of injecting money or unsatisfied by the revenues in their operations without knowing there are lots of hidden treasures they are not making use of. Airline tickets, transportation and full board hotel accommodation, in addition to all activities during the event, will be covered by Monty Mobile. And please note that if your company doesn't allow participation in paid events, we can share the discounted package so your company can pay for your attendance.

The information shared during this event goes beyond the classical SMS, Roaming or VAS services, as it also tackles the area of digital advertising, the new booming market that most operators are missing on! So we invite each Mobile Operator and Full MVNO to engage in this event and to take

part in developing the market to stay in the forefront.

On the other hand, outsourcing is being applied by the biggest businesses in the world, such as Apple, Microsoft, Google, Facebook, etc. so why not apply this in telecom? If any C-level executive would like to see a drastic increase in his financial reports for 2018, Monty Mobile is ready to invest and achieve his goal.

I respect any company's policy, but I believe that when a policy does not achieve your goals, then it is time to change the policy, take action and join the world of Monty Mobile! Moreover, you have nothing to lose by accepting our invitation.

Kindly note that if the event in Dubai is not convenient to you at this time, please note that we will also be having 2 other RVS events in 2018:

- RVS5 during June in Rio De Janeiro, Brazil
- RVS6 during November at Hanoi, Vietnam.

Hope to hear from you soon.

Best Regards,
Mountasser Hachem

And for any inquiries about participation, please email Renata.harb@montyholding.com

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