

LongIsland.com Releases Open-Invitation for 2018 Corporate Sponsorship, Sitewide Header of Digital Publication

Opportunity available to companies with significant Long Island roots; one of three sponsor spots delivering sponsors brand message, link to external site.

COMMACK, NEW YORK, UNITED STATES, November 29, 2017 /EINPresswire.com/ -- It's clear to all within the publishing community that the highly acclaimed business model that has unilaterally sustained the newspaper and magazine industry for decades is now in flux. Much of what has worked in past years - through good and bad economic times, simply is not working today. Although just a couple of years ago online strategies were muffled in business conversation, this is no longer the case. Maybe back then, but not now for certain.



The internet, particularly when it comes to [advertising penetration](#), has become leverage that most companies can no longer ignore. It is a single forum in existence that can become the equalizer and drive a company to new heights. Like a magnet, ads on the internet are becoming as popular and attractive as never before. One need not be nearsighted to acknowledge that having a company website is now recognized not only as more acceptable, but that it has become required.

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[Website, Since 1996](#); a carefully constructed online information and news web site that is acknowledged to be the most informative and credible of its kind with thousands of locals who click to it religiously.

Having your company maintain significant visibility on a local web site of the size and magnitude of LongIsland.com can provide tremendous branding and add value to your business. If your company has been advertising in newspapers and magazines (which are being used less and less with each passing day), now is the time for your organization to seriously consider switching gears and moving those marketing dollars to the larger and more active web sites on the internet" said John Colascione,

Chief Executive Officer.

LongIsland.com visitors come mostly from the Long Island area giving you maximum target-ability if your business is here on Long Island or servicing the Long Island area specifically. Visitors include individuals as well as organizations and the regular feedback received from these visitors as well as our advertisers prove that the web site is useful, full of valuable information, and effective for delivering a message.

LongIsland.com provides the local community with up to date information from all around Long Island. All information on the site is provided free of charge and readers have no subscription fees. The site attracts over 450,000

people each month. To put this opportunity into perspective, this would be the equivalent of our publication being dropped in the lap of 450,000 or more people while your ad is on top of each page.

If you require any further information or wish to discuss corporate sponsorship further, please feel free to contact us for more information or fill out this page and mark 'corporate sponsor' under "Services of Interest" LongIsland.com Advertising Options.

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