

Author/Speaker Sesh Sukhdeo Defines the Transformative Power of Collaboration in "Unlock the Collaboration Code"

LONDON, UNITED KINGDOM, November 23, 2017 /EINPresswire.com/ -- Sesh Sukhdeo has just announced the release of his first book, "Unlock the Collaboration Code: Enhancing Personal and Business Growth." The book ties in with Sukhdeo's recent highly acclaimed speaking engagement at the U.N. in New York, where he addressed the topic of collaboration.



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Robert Porter Lynch

Sukhdeo believes that collaboration can transform personal lives, the workplace and government:

"There are a number of reasons why collaboration is important," he explains. "As a perfect example, in the UK, we have seen challenges over a significant taxi brand challenged with non-renewal of its license in London. One of the reasons given is a breakdown of trust and the communication drift caused between management and the licensee. If we look at the USA, we see investment decisions in free flow when

technology platforms integrate - for example, Internet of Things platforms, a collaboration of many to enhance the value chain. What is clear is that businesses and governments need the correct collaborative leadership and ethos, and should architect structures to allow relationships to pivot and grow."

In his position as strategic adviser to global firms, Sukhdeo works with leaders on creating growth paradigm shifts. In his book he describes how positive global change can become a reality when cooperation, or collaboration, is put into place. By creating productive relationships with diverse team members, businesses and lives can be transformed with innovative outcomes.

"When we start the journey of collaboration, the ultimate goal is to achieve something more valuable than we can individually," Sukhdeo adds.

"Unlock the Collaboration Code" doesn't simply talk about the concept of collaboration; it also provides a practical guide for anyone who might appreciate a fresh approach to personal, business, social or political challenges. The author clearly explains how collaboration can be used, and presents a variety of examples from all walks of life to demonstrate how collaboration can put any business on the fast track to success.

As Robert Porter Lynch, CEO of The Warren Company Inc. states:

"Sesh Sukhdeo has made a significant contribution that is worthy of our attention. His perspective and solutions will inspire you; his guidance is insightful and trustworthy."

Find out more about the book at the author's website: http://www.seshsukhdeo.com/

Sesh Sukhdeo Unlock the Collaboration Code +44(7476) 555676 email us here

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