

Harborx Presented at FinovateAsia 2017 in Hong Kong

Harborx, the innovative currency trading app and financial game, was showcased during the recent FinovateAsia 2017 event in Hong Kong

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/EINPresswire.com/ -- [Harborx](#) mobile currency trading app was successfully presented at FinovateAsia 2017, the highly anticipated fintech event. Having undergone a competitive selection process, Harborx was presented side by side with established fintech brands.

Harborx Chief Strategy Officer Jacqueline Chong and Chief Technology Officer David Sung conducted a live demo of the Harborx app, showcasing the latest gamification features, such as the Leaderboard and Achievements. These are the features that set Harborx apart from the competition. "At Harborx, we have a completely different take on currency trading. Unlike others, we envision forex trading as an activity accessible to anyone. We created Harborx as a fun product for adventurous trading beginners who want to have fun and make some profits as they enter the world's most liquid market," says Jacqueline Chong.

"With Harborx, we have created a financial game," says CTO David Sung. "We took trading and made it exciting through gamification, the way it was never done before. Harborx traders can copy the traders of 'Star Traders' or trade on their own, compete for the weekly prizes on the Leaderboard and get rewarded as they move through the ranks with Missions and Achievements. Harborx is probably the first company to combine trading with gaming in such a way, and we're thrilled to have had this opportunity to share our product with the global fintech community."

Greg Palmer, VP of Finovate: "It's always exciting to have a consumer-oriented brand like Harborx presenting at Finovate. While many players in the banking and fintech field focus on B2B solutions, it's interesting to see companies who deliver their proprietary solutions to customers directly. Harborx's work on democratizing currency trading (making it accessible to amateurs) sets them apart, and we're excited to see them on stage at FinovateAsia in Hong Kong."

About FinovateAsia

FinovateAsia is a demo-based conference for innovative startups and established companies in the fields of banking and financial technology. Held in Hong Kong, the event offers an insight-packed glimpse into the future of money via a fast-paced, intimate, and unique format. FinovateAsia is organized by The Finovate Group. For more information on the event or to view videos of previous demos, please visit [finovate.com](#).



About Harborx

Harborx (<http://harborx.com>) is a new FinTech company created with the mission to simplify currency trading (forex), making it fun and accessible to anyone with a mobile. With Harborx, learning the currency market and becoming a trader is possible within minutes. Harborx's vision is that time spent on a mobile should not be wasted; instead it should be used to perfect your trading skills while having fun and competing with friends and traders from all over the world. In addition to easy learning and a game-like experience, Harborx brings users the unique opportunity of earning additional income. Harborx mobile app is available for [iOS](#) and [Android](#).

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