



Probiotics Dietary Supplement Global Market 2017 Key Players, Share, Trend, Segmentation, Analysis and Forecast to 2022

This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies

PUNE, INDIA, November 13, 2017 /EINPresswire.com/ -- [Probiotics dietary supplement](#)

Probiotics dietary supplement market is projected to witness a CAGR of 8.09% during the forecast period to reach a total market size of US\$10.225 billion by 2022, increasing from US\$6.928 billion in 2017. Shifting people focus towards health and fitness is augmenting the need for nutritional diet while propelling demand for probiotics dietary supplements. In addition, growing number of digestive ailments among different age groups coupled with growing prevalence of chronic diseases is further contributing to the market growth. Other drivers include expanding urbanization, increasing disposable income along with changing lifestyle in developing countries. By application, the nutritional supplement is expected to grow at the high CAGR over the projected period. Growing demand for nutritional diet owing to mounting concern over health and fitness propel the segment growth.

Asia Pacific is expected to grow at the highest rate over the projected period. Large customer base coupled with rapidly urbanizing society drive the regional growth. The growing disposable income as well as increasing disease prevalence further contributes to the APAC market growth. Other drivers include growing demand for infant formula owing to rising awareness among parents about its benefits and increasing local players.

Request a Sample Report @ <https://www.wiseguyreports.com/sample-request/2485148-probiotics-dietary-supplement-market-forecasts-from-2017-to-2022>

The Probiotics Dietary Supplement market is highly competition owing to the presence of numerous small and large vendors. Some of the key players discussed in the report include DowDuPont, Chr. Hansen Holding A/S, Royal DSM N.V., Cargill. Lifeway Foods, and Kibow Biotech among others. New product launch owing to continuous R&D and industry integrations are the major strategies being adopted by players to differentiate themselves from the competition.

Segmentation

Probiotics Dietary Supplement market has been segmented by strain type, sales channel, application, and geography.

By Strain Type

Lactobacillus
Bifidobacterium
Others

By Sale Channel

- Hypermarket
- Specialty store
- Pharmacies
- Independent Retailers
- Direct Sellers
- Online

By Application

- Food Supplements
- Speciality Nutrients
- Infant Formula
- Nutritional Supplements

By Geography

- North America
 - United States
 - Canada
 - Mexico
 - Others
- South America
 - Brazil
 - Argentina
 - Others
- Europe
 - United Kingdom
 - Germany
 - France
 - Italy
 - Others
- Middle East and Africa
 - UAE
 - Saudi Arabia
 - Others
- Asia Pacific
 - Japan
 - China
 - India
 - South Korea
 - Australia
 - Others

Make an enquiry of this Report @ <https://www.wiseguyreports.com/enquiry/2485148-probiotics-dietary-supplement-market-forecasts-from-2017-to-2022>

Table of Content

- 1. Introduction
 - 1.1. Market Definition

- 1.2. Scope of the Study
- 1.3. Currency
- 1.4. Assumptions
- 1.5. Base, and Forecast Years Timeline
2. Research Methodology
 - 2.1. Research Design
 - 2.2. Secondary Sources
 - 2.3. Validation
3. Key Findings of the Study
4. Market Dynamics
 - 4.1. Drivers
 - 4.2. Restraints
 - 4.3. Opportunities and Market Trends
 - 4.4. Market Segmentation
 - 4.5. Porter's Five Forces Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
 - 4.6. Industry Value Chain Analysis
5. Global Probiotics Dietary Supplement Market Forecast By Strain Type (US\$ billion)
 - 5.1. Introduction
 - 5.2. Lactobacillus
 - 5.3. Bifidobacterium
 - 5.4. Others
6. Global Probiotics Dietary Supplement Market Forecast By Sales Channel (US\$ billion)
 - 6.1. Introduction
 - 6.2. Hypermarket
 - 6.3. Specialty store
 - 6.4. Pharmacies
 - 6.5. Independent Retailers
 - 6.6. Direct Sellers
 - 6.7. Online
7. Global Probiotics Dietary Supplement Market Forecast By Application (US\$ billion)
 - 7.1. Introduction
 - 7.2. Food Supplements
 - 7.3. Speciality Nutrients
 - 7.4. Infant Formula
 - 7.5. Nutritional Supplements
8. Global Probiotics Dietary Supplement Market Forecast By Geography (US\$ billion)
 - 8.1. North America
 - 8.1.1. United States
 - 8.1.2. Canada
 - 8.1.3. Mexico
 - 8.1.4. Others
 - 8.2. South America
 - 8.2.1. Brazil
 - 8.2.2. Argentina
 - 8.2.3. Others
 - 8.3. Europe
 - 8.3.1. United Kingdom

- 8.3.2. Germany
- 8.3.3. France
- 8.3.4. Italy
- 8.3.5. Others
- 8.4. Middle East and Africa
 - 8.4.1. UAE
 - 8.4.2. Saudi Arabia
 - 8.4.3. Others
- 8.5. Asia Pacific
 - 8.5.1. Japan
 - 8.5.2. China
 - 8.5.3. India
 - 8.5.4. South Korea
 - 8.5.5. Australia
 - 8.5.6. Others
- 9. Competitive intelligence
 - 9.1. Market Share Analysis
 - 9.2. Strategies of Key Players
 - 9.3. Recent Investments and Deals
- 10. Company profiles
 - 10.1. DowDuPont Inc.
 - 10.1.1. Overview
 - 10.1.2. Financials
 - 10.1.3. Products and Services
 - 10.1.4. Key Developments
 - 10.2. Chr. Hansen Holding A/S
 - 10.2.1. Overview
 - 10.2.2. Financials
 - 10.2.3. Products and Services
 - 10.2.4. Key Developments
 - 10.3. Cargill
 - 10.3.1. Overview
 - 10.3.2. Financials
 - 10.3.3. Products and Services
 - 10.3.4. Key Developments
 - 10.4. Lifeway Foods, Inc.
 - 10.4.1. Overview
 - 10.4.2. Financials
 - 10.4.3. Products and Services
 - 10.4.4. Key Developments
 - 10.5. Kibow Biotech
 - 10.5.1. Overview
 - 10.5.2. Financials
 - 10.5.3. Products and Services

.....Continued

Purchase Report @ https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=2485148

Norah Trent
wiseguyreports

+1 646 845 9349 / +44 208 133 9349
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.