



Australian Technical Fashion Brand Lorna Jane Releases 2018 Active Living Diary in Canada

Australia's iconic award-winning technical fashion brand Lorna Jane, has recently launched in Canada and announces the release of the 2018 Active Living Diary.

VANCOUVER, BRITISH COLUMBIA, CANADA, November 9, 2017 /EINPresswire.com/ -- Australia's iconic award-winning technical fashion brand Lorna Jane, has recently launched in Canada and announces the release of the [2018 Active Living Diary](#).

Lorna Jane wanted the 2018 Active Living Diary to be visual with lots of Move, Nourish and Believe inspiration, which is Clarkson's personal philosophy of active living. This philosophy allows Lorna Jane to uphold its brand promise to motivate and inspire women to live their best life.

This year's Active Living Diary is filled with tons of active living inspiration. You will find the same features you know and love from mantras to keep you motivated; delicious and nourishing recipes for every occasion; and workout tips and tricks. Millennial pink has been taking over the fashion and design world so selecting a colour to adorn this year's cover was no hard task.

"I really wanted it to be the best possible companion for the active woman on-the-go because essentially, that's me and all the women I work with. My goal was to create something just as useful as it is beautiful with lots of colour, freshness and motivation to live active," said Lorna Jane Clarkson, Founder of Lorna Jane.

Lorna Jane packed the 2018 Active Living Diary with never before seen recipes, 12 monthly reflection pages and plenty of quotes to keep you inspired all year-round. You will have everything you need to live your best life in 2018.

2018 Active Living Diary Features:

- Measurements: 230mm x 170mm
- Pink fabric hard cover
- Yearly, Monthly and Weekly Views
- Ribbon page marker
- Nourishing recipes for every occasion

With the new year just around the corner, the sale is now on so get yourself a copy of the 2018 Active Living Diary and get organized!

Where to Buy

Australia's iconic award-winning technical fashion brand, Lorna Jane, has recently launched in Canada and the full range of products, including sports bras, tights, and tanks, is available to buy in stores in Vancouver, Calgary and Toronto, at 45 Sport Chek retail locations across Canada, online at sportchek.ca and online at lornajane.com

Since opening their first Canadian Lorna Jane store in Calgary in November 2016, the proven demand for fashionable and functional activewear saw the opening of a showroom in Vancouver last December and a second store recently in Toronto.

“It’s humbling and a credit to everyone involved in the brand that we are making such great inroads in challenging times. In tough times, great brands can flourish and that is just what we will continue to do by keeping the customer at the heart of our business,” stated Clarkson.

About Lorna Jane

Lorna Jane began in 1989 when Lorna Jane Clarkson sewed her first one-off design at her home in Brisbane, Australia. Since then, Lorna Jane has transformed her fashion vision into a world-leading activewear brand with over 250 stores worldwide and a connected community of over 3 million women embracing Lorna’s personal philosophy of Active Living.

The technical fashion label designed for women by women provides the perfect mix of fashion and function. Lorna Jane delivers active, innovative and inspirational activewear that aims to inspire all women to lead an active and fulfilling life.

Join the conversation!

#LornaJane
#MoveNourishBelieve
#LornaJaneCanada

Facebook: @LornaJaneActive & @LornaJaneActiveCanada
Instagram: @LornaJaneActive & @LornaJaneCanada

About [Pink Pearl PR](#)

Pink Pearl PR is a stylish, boutique public relations agency, headquartered in Vancouver, British Columbia, Canada, specializing in luxury female marketing for baby and kids products, furniture, beauty, fashion and lifestyle. Through interviews, editorial, copywriting, product placements, social media promotion, marketing strategy and event launches, Pink Pearl PR will exceed your expectations creating brand value and awareness.

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