

# reLoved Leather Designs to Showcase Recycled Vintage Cuffs at GBK's 2018 Golden Globes Luxury Lounge

*reLoved Leather Designs will showcase and gift its handcrafted, designer vintage cuffs to celebrities and press at GBK's 2018 Golden Globes Luxury Lounge.*

EDWARDSVILLE, ILLINOIS, UNITED STATES, November 9, 2017 /EINPresswire.com/ -- Edwardsville, Illinois based reLoved Leather Designs (<http://www.relovedleather.com>) is pleased to announce its participation, in association with Artisan Group®, in a by-invitation-only luxury celebrity gift lounge hosted by GBK, honoring the nominees and presenters of the 2018 Golden Globes. The gift lounge takes place January 5-6, 2018 at an exclusive location in Los Angeles, California.

reLoved Leather will have showcased on display three of its Ladies Designer Vintage PREMIUM Cuffs and one Men's Cuff. The handcrafted cuffs (origins circa 1940s to 1970s) feature brilliant Swarovski Ice Crystals that are beautiful both on and off camera. The Men's Cuff includes a striking buffalo focal that represents the spirit of the U.S.A. as well as the Americana style that is reLoved Leather's signature.



Ladies and Men's Designer Vintage Cuffs from reLoved Leather Designs

Celebrities and select members of the press stopping by The Artisan Group's display will receive a unisex reLoved Leather [Signature Logo Cuff Bracelet](#), signed by Kenneathia, as part of the Artisan Group's signature black swag bag. This cuff was recently worn by over 100 VIPs and cast members at the world premiere red carpet event for "You're Gonna Miss Me" (starring Leo Howard and Justin Deely, with John Schneider, William Shockley, and Kix Brooks).

Recipients will find their cuff casually but elegantly wrapped in a soft cotton drawstring pouch with the company's silver logo on the front.

"Our cuffs appeal to men and women of all ages, all genres, and all professions," says Kenneathia Williams, reLoved Leather's founder and designer. "We've been blessed to work with and custom design for movie producers, filmmakers, models, costume designers, musicians, rockers, red carpet events, Nashville country bands, and everyday people."

To date, reLoved Leather has been featured in more than 15 official music videos, including Katie Jae's "Elusive," and has been worn at several red carpet events. The company's cuffs are also a favorite of rocker Ted Nugent. See other [celebrity endorsements](#) here.

The company has built its brand on luxurious, vintage quality designs and takes pride in turning "old"

into fashionable, modern/contemporary jewelry. Cuffs and accessories are original concepts that Kenneathia dreams up, often inspired by music. Men's and ladies cuffs are the number one accessory, followed by signature, super-long hand-fringed Leather Feather Earrings.

"People notice our products because we break the rules and generally are over the top with our designs. We take the time to recreate a luxury modern or vintage designer product and add our own personality to each one," remarked Kenneathia when asked what makes reLoved Leather stand out from the crowd."

The company releases [seasonal Collections](#), as well as a limited edition "Holiday Collection" each year. Kenneathia also spends a great deal of one-on-one time with guests near and far to design custom cuffs from family mementos.

reLoved Leather will be opening a brick and mortar store called Sour Mash in the coming weeks. Sour Mash will be located off Route 66, in the historic district on Main Street in Edwardsville, Illinois. It will be the home of reLoved Leather Designs but will also include all things where "Old meets Modern."

Says Kenneathia, "We will be a destination shopping experience for anyone who loves fashion, music, and fun. Our boutique will be home to many musicians who wear and support reLoved Leather Designs and there will be a stage in our store which was originally a "Stage Production Theatre" (The Luxe Theatre) back in the early 1920s."

Jewelry and accessories from reLoved Leather Designs are available online at [relovedleather.com](http://relovedleather.com) and can also be found in select boutiques located in California, Texas, Arkansas, Oklahoma, Missouri, Illinois, and Nashville, as well as on the east coast.

To learn more about reLoved Leather Designs, visit [www.relovedleather.com](http://www.relovedleather.com) and contact Kenneathia Williams by email using the contact button at the top right of this press release. Become a fan on Facebook, Twitter, Pinterest, and Instagram (@relovedleather).

For more information about The Artisan Group, visit [theartisangroup.org](http://theartisangroup.org).

\*Neither reLoved Leather Designs, nor The Artisan Group is officially affiliated with The Golden Globes or The Hollywood Foreign Press Association.

## ABOUT RELOVED LEATHER

reLoved Leather Designs (<http://relovedleather.com>) is "reLoved vintage designs" created with high quality, vintage designer brooches, and distressed, leather belts. Designer and founder Kenneathia Williams caters to anyone who loves bling, cuff bracelets and a story of unique, one of a kind jewelry.

She also custom creates cuffs, matching cuff sets for men and women for all occasions.

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This press release can be viewed online at: <http://www.einpresswire.com>

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