

# Automotive Connected Car Platform 2017 Global Market Expected to Grow at CAGR 10.94% and Forecast to 2021

*Global Automotive Connected Car Platform Market 2017-2021*

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WiseGuyReports.Com Publish a New Market Research Report On - "Automotive Connected Car Platform 2017 Global Market Expected to Grow at CAGR 10.94% and Forecast to 2021".

The analysts forecast the [global automotive connected car platform](#) market to grow at a CAGR of 10.94% during the period 2017-2021.

Connected car is a vehicle that has direct access to Internet. It enables connectivity to all other connected objects like smartphones, traffic lights, and many more. These vehicles are efficient in warning the drivers of upcoming problems on the road or within the vehicle. Additionally, they provide improved comfort and assistance to the drivers. The connected car platform is crucial in enabling connected technologies in vehicles.



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Covered in this report

The report covers the present scenario and the growth prospects of the global automotive connected car platform market for 2017-2021. To calculate the market size, the report considers revenue from connected car platform.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Automotive Connected Car Platform Market 2017-2021, has been prepared based

on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Cisco Jasper
- AT&T
- Microsoft
- Airbiquity
- Bright Box

#### Other prominent vendors

- AppDirect
- Altran
- Harman International
- Intelligent Mechatronics Systems (IMS)
- LG Electronics
- NNG
- Otonomo
- TomTom
- QNX
- Qualcomm

#### Market driver

- Automotive OEM push for embedded connectivity in BRIC nations to drive revenue growth
- For a full, detailed list, view our report

#### Market challenge

- Cyber security breach issues to negatively impact technology adoption
- For a full, detailed list, view our report

#### Market trend

- Rental companies adopting the connected car platform to attract customers
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Cisco Jasper
- AT&T
- Microsoft
- Airbiquity
- Bright Box

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