

# India Medical Imaging Market latest trends, forecast and market analysis

Market Research Report on India Medical Imaging Market

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Report Sellers has added a new market research report "Medical Imaging Market in India 2017" to its offerings. The report is an in-depth market study providing accurate market insights including the latest trends, forecast, competitive insights, etc.

Medical imaging can be classified into five broad segments, namely, Computed Tomography (CT), Magnetic Resonance Imaging (MRI), Nuclear Imaging, Ultrasound, and X-Ray. MRI accounts for the highest share followed by Ultrasound, CT, X-Ray and Nuclear Imaging. While CT, MRI, ultrasound, and X-ray have managed to create a strong installed base in the country, Nuclear Imaging is

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India Medical Imaging Market Research Report

still relatively less-penetrated but expected to exhibit strong growth on account of increased adoption.

There has been an increase in demand for diagnostic imaging equipment from hospitals and nursing homes, primarily due to the continuous increase in the number of medical centers in the country. There has also been an increase in health insurances and per capita disposable income. Moreover, government-sponsored insurance schemes have contributed to a significant increase in health coverage of the population. Medical tourism is also gaining popularity with an estimated 150,000 people travelling to India annually for medical facilities. Moreover, due to increase in the awareness among patients, the trust on medical imaging has increased with test results becoming more accurate.

However, the considerably high price of medical imaging equipment is a hindrance in the growth of the industry. Doctors often lack the required knowledge to use this technologically-intensive equipment and interpret the results derived from them. There have also been irregularities in currency fluctuation because of which importers cannot pass on the increase in price to the customers as it can make them uncompetitive in this market. Despite these challenges, the market is expected to grow and exhibit a strong CAGR.

Browse through the complete description and in-depth TOC on "India Medical Imaging Market" <a href="https://www.reportsellers.com/market-research-report/Medical-Imaging-Market-in-India-2017">https://www.reportsellers.com/market-research-report/Medical-Imaging-Market-in-India-2017</a>

# Report Scope:

- Overview of the medical imaging market in India and present and forecasted market size data in terms of value over 2014 to 2020
- Overview of the various medical imaging segments in India and their market size data in terms of value and volume over 2014 to 2020
- Qualitative analysis of the major drivers and challenges affecting the market
- Trade analysis of various medical imaging equipment
- Analysis of the competitive landscape and profiles of major public and private players
- Key recent developments associated with the medical imaging market and its adoption in India

# Reasons to buy:

- Get a broad understanding of the medical imaging market in India, the dynamics of the market and current state of the sector
- Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market
- Be informed regarding the key developments in the medical imaging market in India and the prime opportunity areas
- Understand major competitors\' business and market dynamics, and respond accordingly

# **Companies Mentioned**

## Companies

- 1. Allengers Medical Systems Limited
- 2. Trivitron Healthcare Private Limited
- 3. Hitachi Medical Corporation India
- 4. Mindray Medical India Private Limited
- 5. Philips India Limited
- 6. Samsung India Electronics Private Limited
- 7. Shimadzu Medical (India) Private Limited
- 8. Siemens Healthcare Private Limited
- 9. Toshiba Medical Systems Corporation
- 10. Wipro GE Healthcare Private Limited

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