

# “The Check is in the Mail” now replaced by “The Check is in the Email”

*Genie Gateway (OTC: GGWY) announced that Merchants can now accept check22 payments in their store, online, on the phone, or via Email!*

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## Genie Gateway

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Payment Processing for High Risk Merchants

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*Thomas E. Skala*

Genie Gateway (OTC: GGWY) announced that Merchants can now accept [check22](#) payments in their store, online, on the phone, or via Email!

“The check is in the mail” - you’ve probably heard it and said it. Unfortunately, in this world of, where shopping online or by phone is a part of everyday life, and buying from a merchant

across the country is just as common as buying from a merchant across the street, “The check is in the mail” doesn’t work. Genie has solved this problem with “The Check is in the Email”; the new way to shop online nationwide, but pay by check locally, without sharing your financial information with anyone” said Genie Gateway CEO, [Thomas E. Skala](#).

Stuart C. Scamman, Genie Gateway CTO, explained, “With the new features of Check22, a merchant processing a check payment at the point of sale, takes a check payment from a new customer, enters the basic information – account and routing number, amount, etc. – along with the customer’s cell number and email address. The customer gets a confirmation request on their cell phone or via email. When they approve, a Check22 is immediately emailed to the merchant, and the transaction is done! Returning customers only need to provide their cell number to make their next purchase.

Genie Gateway CFO, Mark Newgreen, added, “to accept a check22 payment on the telephone all the merchant has to do is ask the buyer’s cell phone number, their first and last name, and their email

address. The customer gets a confirmation text on their cell phone. When they approve, a Check22 immediately emailed to the merchant and, best of all, repeat customers can complete their next purchase by only providing their cell number”.

“Genie Gateway enables customers to shop with a check payment online”, explained Randall L. Skala, Genie Gateway COO. “Customers can use most shopping carts, for example Woo Commerce or Magento, with the usual online experience, but with the extra feature that when checking out you can pay by check. When using the pay by check option customers are always safe and secure because they never share their financial information with anyone, unlike using electronic checks which requires them to give access to their personal information”.

About Genie Gateway – [www.GGWY.Info](http://www.GGWY.Info)

Genie Gateway (U.S. OTC: GGWY) - holds the Key to Unlocking a Wide-Open Opportunity by using its patented technology to create a unique environment where customers can communicate and send or receive payments globally in real-time, by integrating Telecommunications, eCommerce, Cable TV and High Speed Internet into a Unified Solution on a single platform.

Genie Gateway focuses on the "low hanging fruit" of un-banked and underserved businesses and consumers that want a fully rounded presence on the internet and by phone, without the cost and complexity of the build-it-yourself approach. By consolidating merchant services, Telecommunications, Cable TV and High Speed Internet providers, Genie Gateway's forward-looking platform blends the products and services needed to operate a business - traditionally purchased from several vendors - into one seamless service.

Genie Gateway is a U.S. registered company trading over the counter under the symbol GGWY.

Genie Gateway has two operating subsidiaries, Summit Digital Inc., and Genie Gateway:

- Summit Digital Inc. is a Multi-System Operator providing Cable TV, High Speed Internet and related



The advertisement features the Genie Gateway logo at the top, with the tagline "The New Way to Pay". Below the logo is a green road sign on two wooden posts that reads "Good Credit Just Ahead". At the bottom of the ad, in red text, it says "Get a Merchant Account for your Credit Repair Business".

Merchant Accounts for Credit Repair Business



The advertisement features the Genie Gateway logo at the top, with the tagline "The New Way to Pay". Below the logo is a photograph of a European city at night, with a large domed cathedral and a bridge over a river. The text "AFFORDABLE TOURING in Europe" is overlaid on the image. At the bottom of the ad, in red text, it says "Payment Processing Service for Travel Agencies".

Payment Processing for Travel Agencies

services, targeting rural communities as specific high-growth markets within the Cable Television and high speed internet industry.

· Genie Gateway is a forward-looking unified communications and payment processing platform that blends the products and services needed to operate a business, traditionally purchased from several vendors, into one seamless service.

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