

# Off-prescription Drug Sales Boost Growth In Developing Economy Markets For Dermatology Drugs

LONDON, GREATER LONDON, UK, October 26, 2017 /EINPresswire.com/ -- South America, the Middle East and Asia Pacific are the regions of the globe where the markets for drugs to treat skin conditions are growing most rapidly. The markets in these regions will increase by 28% on average in the five years 2016 to 2020, according to forecasts by TBRC. In contrast the markets in North America and Western Europe will grow by only 9% on average over the same period. One of the fast-growing markets for sales of dermatology drugs, Asia Pacific, is about the same size as North America's, the world's largest; the others are smaller. The global market for dermatology drugs itself is a comparatively small one, representing 3.5% of the global market for pharma as a whole.

Dermatology drugs are used for the treatment of skin conditions such as dermatitis (including eczema), rosacea, hyperhidrosis, androgenic alopecia, onychomycosis, hair loss, acne, immune disorders (including psoriasis), microbial infections (bacterial, fungal, and viral), vascular and pigmented lesion removal, common warts, seborrheic keratosis, and other skin diseases.

The relatively rapid growth of sales for these drugs in the three fast-growing regions is partly explained by the presence of large populations in tropical or subtropical regions where dermatological disease incidence is high. Another factor is the sale of many of these drugs without prescription so that limited access to medical services does not hold back the market, especially as the populations urbanise. In some countries of these regions rapid growth of GDP per capita is also a factor in high market growth. These factors make these regions present good opportunities to manufacturers of drugs used to treat skin conditions.

The leading competitor in the global market for dermatology drugs is the USA's Johnson & Johnson, closely followed by Allergan, which is headquartered in Dublin, Eire, and Galderma, with its headquarters in Lausanne, Switzerland. These three companies share about a third of the market between them. Nearly 50% is split among a large number of small pharma businesses.

One of the trends which is shaping the market is an increase in number of mergers and acquisitions in the dermatology drugs market. The dermatology drugs market has witnessed multiple strategic initiatives in the recent years. Top companies in the dermatology drugs market strategically acquired start-ups and mid-sized companies to broaden products and services. For instance, LEO Pharma, a Denmark-based company acquired the global dermatology business of Astellas Pharma for \$725 million. This deal allows LEO to increase its product portfolio with Astellas Pharma's dermatology



products including Protopic, Locoid, Locobase and Zineryt. Also Piramal Enterprises Ltd, an Indian based company acquired over-the-counter dermatology brand Caladryl in India from Valeant Pharmaceuticals Inc. Through this acquisition Piramal widened its consumer products portfolio in the skin care segment.

#### Where to Learn More

Read [Dermatology Drugs Market Global Report 2017](#) from [The Business Research Company](#) for information on the following:

Markets Covered: Antibacterial, Anti-Fungal, Anti-Viral

Companies Mentioned: Galderma (Nestle Skin Health), Johnson & Johnson, AbbVie, GlaxosmithKline, and Pfizer

Countries: Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA and Australia.  
Regions: Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East And Africa

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, GDP, Expenditure Per Capita, The Musculoskeletal Disorders Drugs Indicators Comparison.

Data segmentations: country and regional historic and forecast data, market share of competitors, market segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

Interested to know more? Here is a full scope of Biologics and Pharmaceutical Drugs Market reports to explore:

1. Biologics Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/biologics-market-global-report-2017/>)
2. Gastrointestinal Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/gastrointestinal-drugs-market-global-report-2017/>)
3. Cardiovascular Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/cardiovascular-drugs-market-global-report-2017/>)
4. Central Nervous System Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/central-nervous-system-drugs-market-global-report-2017/>)
5. Anti-infective Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/anti-infective-drugs-market-global-report-2017/>)
6. Genito-Urinary Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/genito-urinary-drugs-market-global-report-2017/>)
7. Hematology Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/hematology-drugs-market-global-report-2017/>)
8. Metabolic Disorder Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/metabolic-disorders-drugs-market-global-report-2017/>)
9. Musculoskeletal Disorders Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/musculoskeletal-disorders-drugs-market-global-report-2017/>)
10. Ophthalmology Drugs Market Global Report 2017 (<https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/ophthalmology-drugs-market-global-report-2017/>)
11. Pharmaceutical Drugs Market Global Report 2017

[\(https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/pharmaceutical-drugs-market-global-report-2017/\)](https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/pharmaceutical-drugs-market-global-report-2017/)

12. Respiratory Drugs Market Global Report 2017

[\(https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/respiratory-diseases-drugs-market-global-report-2017/\)](https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/respiratory-diseases-drugs-market-global-report-2017/)

13. Oncology Drugs Market Global Report 2017 [\(https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/oncology-drugs-market-global-report-2017/\)](https://www.thebusinessresearchcompany.com/our-research/healthcare/pharmaceuticals/oncology-drugs-market-global-report-2017/)

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