



Locolapis launches an aesthetic range of lapis jewelry with new navigable website features!

Locolapis launched its latest series of astonishing lapis lazuli jewelry with a navigable website.

MISSISSAUGA , ONTARIO, CANADA, October 30, 2017 /EINPresswire.com/ -- In a bid to cater high customer demands, locolapis has launched the biggest collection of lapis lazuli jewelry yet. According to the manager operations, the new products are made to make a big impression for customers, keeping in mind their high hopes and aspirations with lapis jewelry. "We were the first exclusive lapis lazuli jewelry store in the world and now we are taking it one step further by offering highest quality [lapis necklaces](#), earrings and other exclusively designed lapis jewelry items. We have also revamped our website to make it more navigable and accessible to our customers." Said Mr Ramsey in recent launching of the new jewelry items.

Lapis lazuli is one of the oldest known semi-precious gemstone that is known for its magnificence and beauty. The gemstone is best known for its mental, spiritual and physical healing powers. It was the first stone that was used for ornamental as well as healing purposes by ancient civilizations including; Mayans, Egyptians, Sumerians and much more.

According to the manager operations, "The new series of lapis jewelry is made keeping in mind the aspirations and high hopes of our valued customers. We have always brought out the most exotic designs handmade to perfection by our master tribal artisans. This time around, we have kept the same thought process alive, while enhancing the appeal of jewelry by fusing modern day art with traditional tribal art".

Lapis lazuli is thought to amplify the mental abilities in humans. It lets you connect with your higher level of self-consciousness, thus help you better comprehend the world that lies in front. The stone is associated with "Third Eye Chakra" also known as Throat Chakra. This helps you maintain a clearer communication and thought skills. People, having difficulty in presenting themselves at official or personal levels are highly recommended to keep lapis lazuli crystal within their body reach. It unclogs the thought process and lets your calm down with clearer understanding of the words and their meaning.

Talking about the benefits of lapis jewelry, Mr. Ramsey, Director Marketing said, "This little stone is a complete world within itself. For at least six thousand years, humans have benefitted greatly from this little blue stone. This was in fact the initial motivation that pushed us to initiate Loco lapis". Talking about the website upgrade he said, "With better navigation and appealing images, customers will now be able to navigate through the entire store better. They will be in better position to find various lapis jewelry items including necklaces, earrings, rings, pendants and much more. The reason behind all this activity is to offer better value of time and money to our customers. The addition of new features has made Loco lapis one of the finest online platform to shop".

In view of all the buzz going on for past few months, it will be interesting to see how customers respond to the new look and fresh products from Loco lapis. However, one thing that we are sure about is the huge popularity and appeal of lapis lazuli jewelry among the masses isn't going anywhere. The stone has retained its glory and appeal to public for thousand years and it will continue to enthrall people with its exquisite beauty and extravagance in the future too.

About Locolapis:

Loco Lapis is a Lapis only jewelry store offering various lapis jewelry items including pendants, rings, earrings, necklaces and much more. The store create its customer base by offering highest quality lapis crystals imported from Badakhshan, Afghanistan. You can check-out the diverse assortment of enchanting lapis jewelry at www.locolapis.com.

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