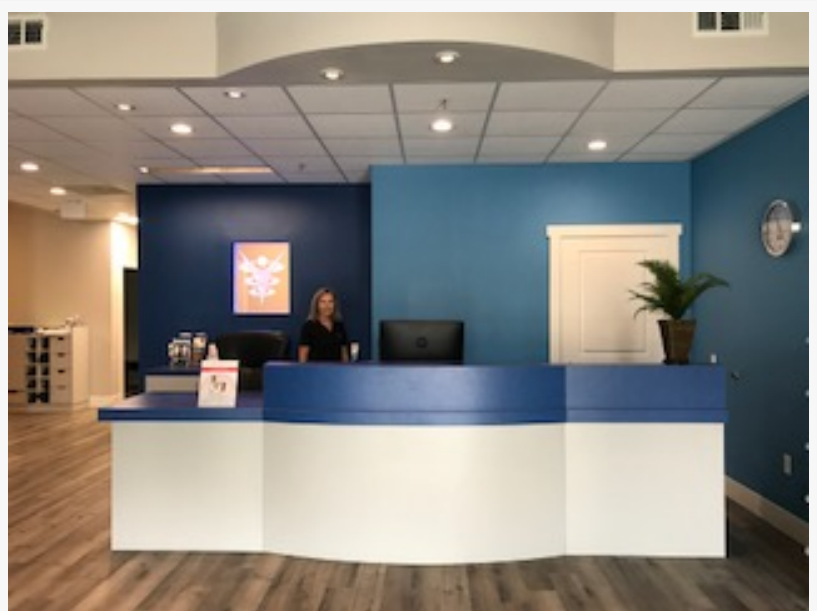


# US Cryotherapy™ announces another Eastbay Area franchise location opening in Danville, CA.

Grand Opening set for Sunday, Oct 22, 2017

DANVILLE, CA, UNITED STATES, October 20, 2017 /EINPresswire.com/ -- [US Cryotherapy](#) franchise owners Dave and Rose Cmelak, and Diane Geiger, will open their doors to the public, October 22, 2017 in the shopping center at 3151 Crow Canyon Place Suite D, San Ramon, CA 94583, near Total Wine & More. The center is the 17th location open under the US [Cryotherapy](#) brand in the US and will be one of three locations open in the Eastbay Area including Pleasanton and soon to open Walnut Creek.



New center opening

The cold air therapy wellness center offers a unique, convenient, and energizing new concept that promotes faster recovery and better health. Whole Body Cryotherapy (WBC) offered by US Cryotherapy is exposure to subzero temperatures in a walk-in chamber environment using refrigerated cold air with no use of hazardous liquid nitrogen. The entire body is exposed (including chest, neck, and head during the short duration session which uniformly cools the entire body). The “cold shock” stimulates skin sensors, activating a Central Nervous System (CNS) response, which causes the release of endorphins, the body's natural pain inhibitors and mood elevators, accelerating recovery while elevating mood and energy. Elite athletes, professional sports teams, and the public have adopted Whole Body Cryotherapy treatments as a holistic new way to treat the body via stimulating self-repair while energizing the body and mind. US Cryotherapy is treating over 15,000 customers monthly to whole-body health and recoveries nationwide. The [Danville](#) center will also offer localized cold air spot treatments, facial rejuvenation, LightStim for anti-aging, and Normatec compression, to provide some of the most advanced recovery and beauty concepts within a holistic wellness center.

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*Rose Cmelak*

“Dave and I are really excited to expand this amazing US Cryotherapy wellness center concept to the surrounding area of Danville”, commented Rose Cmelak. “We have known the Kramer family for over 30 years and have followed with great passion what they have built.” The Kramer’s founded US Cryotherapy and pioneered the new alternative healthcare market segment in the US in 2011. “The

only thing keeping this model from blowing wide open is public awareness of how superior, safe and effective the US Cryotherapy technology is compared to the hazardous nitrogen sauna competitors. With our location being one of three in the Eastbay Area, masses of people should be frequenting US Cryotherapy centers to improve their overall health status and live younger. Owning a business is exciting, but treating people to better health and quality of life is the invaluable portion of this business endeavor for us," concluded Cmelak.

"As we continue to grow nationwide, we hear more and more testimonials from people whose lives have changed from using a US Cryotherapy center," commented Kevin Kramer, US Cryotherapy co-founder and CEO. "We keep adding business savvy and wellness-minded Franchise owners like the Cmelak's, enhancing the strength of our brand as a recognized leader in the global Cryotherapy Industry. Once you've given US Cryotherapy -- the only true whole-body cryotherapy systems -- a try, combined with our leading-edge complement of other recovery modalities, it's clear there are no comparisons to a US Cryotherapy center anywhere," added Kramer. "Our mission from the day we started this industry in 2011 was to offer faster recovery and better health to the nation; to help people suffering with pain, inflammation, stress, and overall wellness needs, to live better and younger and get more out of their daily routine," concluded Kramer. "To that end, we are extremely proud of what we have accomplished with the help of all of our franchisee partners."

US Cryotherapy Danville is located at: 3151 Crow Canyon Place Suite 131, San Ramon, CA 94583. More information can be found on the Danville location at: <http://www.uscryotherapy.com/locations-list/>

About US Cryotherapy: US Cryotherapy™ is a cold air therapy & equipment company based in the Sacramento, CA area. They operate Company owned wellness and recovery centers in Roseville and Davis, CA, Scottsdale AZ, and Redondo Beach CA (at Velocity Sports Performance). The Franchising Division currently has 13 open locations with various new centers opening around the country throughout 2017. US Cryotherapy introduced Whole Body Cryotherapy (WBC) to the United States creating the market in 2011, was the first and remains the only company offering whole body,



Cryo with friends and family



Plenty of room to move and recover together

walk-in chamber therapy using no liquid nitrogen for cooling. The C4 systems accommodate up to four people in the chamber per session and are all-electric refrigerated cold fresh air. There are documented advantages in areas of: safety, outcomes, and convenience using US Cryotherapy systems. US Cryotherapy has become a global leader in WBC having administered more than 650,000 treatments since 2011 in multiple locations throughout the US, averaging an estimated 15,000 customer visits per month across the US and growing, with exceptional safety, service, and customer experience reviews. US Cryotherapy contract manufactures its proprietary equipment in the US and directly sells equipment to various independent medical groups, sports teams, NCAA, and for home use as well.

US Cryotherapy is owned and operated by the Kramer family.

US Cryotherapy's Corporate Offices are located at 1490 Drew Ave, Suite 110 Davis, CA 95618. # 866-279-2796 [www.uscryotherapy.com](http://www.uscryotherapy.com) For more information.

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