

Diana Clarke of Clarke Business Counsel to be Featured on CUTV News Radio

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[/EINPresswire.com/](http://EINPresswire.com/) -- Though the nature of our workforce is changing rapidly, human resources – the ability to negotiate, mediate, help people work through issues – will always be an integral part of any successful organization.

For 25 years, Diana Clarke has served as a senior HR leader and strategist within large, complex global technology and business divisions for organizations such as Google, Amazon and Callaway Golf Company.

Recently however, Clarke has established her own independent strategic human resource solutions consultancy Clarke Business Counsel, which offers premier HR consulting and executive coaching services.

“When you think of consulting, there’s a lot of telling,” explains Clarke. “You’re telling them how to run their business, giving them guidance on policy and precedent setting. With coaching, it’s more about asking questions and helping leaders discover solutions for themselves. My philosophy and my goal for Clarke Business Counsel is a hybrid of the two things together.”

Clarke provide business and technology leaders with an unbiased perspective of their organization and assist them in assessing their current organizational capabilities and how changes may impact a company and its employees.

“My two skills are the ability to listen well and the ability to execute well,” says Clarke. “It’s about building trust and being able to listen to what employees are experiencing and what leadership needs.”

Organizational change is constant so it’s important to take time to diagnose organizational issues



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strategic human resource solutions

correctly and address them rather than simply moving the problem around.

“It’s about being a resource for individuals to communicate their concerns,” says Clarke. “It’s important for there to be an open door so these issues can be surfaced. Without it, people will leave the organization because they don’t feel comfortable anymore.”

Clarke says while there’s no such thing as a perfect company, you want to hire the best people, develop them, grow them and keep them with the organization. The issue at hand is how you deal with challenges to create the best HR for an organization so it can be the best it can be for the long term.

CUTV News Radio will feature Diana Clarke in a two-part interview with Jim Masters on October 27th and November 3rd at 1pm EDT.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information on Clarke Business Counsel, visit <http://www.clarkebusinesscounsel.com>

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