

# Does it always have to be a fight? Can parallel distribution and industry work together?

LONDON, SOUTH WEST, UNITED KINGDOM, October 17, 2017

/EINPresswire.com/ -- Europe's only [Parallel Trade](#) event returning to Central London next February. Not only will the next annual installment feature a packed agenda that focuses on expert-led evaluations on the United Kingdom's unprecedented vote to leave the EU which will undoubtedly cause a broad range of issues in the future, but it will also offer two carefully selected pre-conference interactive workshops taking place on Thursday 8th February 2018.



Workshop A: Parallel Trade Management Strategies | 08.30 - 12.30

Led by: PAREXEL

“

Excellent conference, I'm already looking forward to next year...”

*Parallel Trade 2017 Delegate*

Parallel trade in pharmaceuticals is a mature and developed business but continues to challenge manufacturers. Through interactive discussions and case reviews, this workshop will help you to address all the above challenges relating to parallel trade. You will be able to re-assess the best strategy and option suitable to your business including pricing and

supply management.

Workshop B: EU [legal](#) issues to be aware of in the context of parallel trade of pharmaceutical products | 13.30 - 17.30

Led by: Bristows

This workshop aims to address the issues that the pharmaceutical industry faces in protecting its SIP rights and its distribution strategies whilst at the same time remaining on the right side of competition law; as well as exploring the regulatory requirements that the parallel traders will have to comply with.

Attendees will develop a better understanding of the legal issues using an interactive case study based approach which will highlight and identify the relevant matters along the way. The potential effects of Brexit will also be explored.

For more information about the must-attend meeting please visit: [www.parallel-trade.com/EIN](http://www.parallel-trade.com/EIN)

For those interested in registering, there is currently a £400 early bird discount available for all registrations made before 31st October 2017.

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6th – 7th February 2018  
Holiday Inn Kensington, London, UK  
[www.parallel-trade.com/EIN](http://www.parallel-trade.com/EIN)  
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