

India Food Preparation Appliance Market 2017 Industry Trend and Forecast 2021

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PUNE, INDIA, October 17, 2017 /EINPresswire.com/ -- [India Food Preparation Appliance Market](#) Food is one of the fundamental needs of human lives, and from the ancient period till this ultra-modern tech-time people have invented different ways to prepare and customize food preparation. Preparing foods was very unwieldy in earlier ages but with the advancement of human knowledge and technology, food preparations appliances have made preparing food helpful. There are many food preparing appliances available in the market with latest features. Food preparation includes blender, electric chopper, mixer grinder, food processor hand mixer and others (wet grinder, stand mixer, meat grinder). Earlier food preparation appliances were not popular but now people have started adopting them. Indians now spend less time in preparing food and are able to utilize their time in other tasks. According to “India Food Preparation Appliance Market Outlook, 2021”, the market volumes for food preparation appliances were growing with a CAGR of 12-15% over last five years. The food preparation appliances are versatile ranging from mass to the premium models so as to cater to all consumer types. Increasing consumer concerns for healthy lifestyle is supporting the growth of juice extractor, juicer and blenders. Electric choppers tend to be very basic in preparing food, with just one blade attachment and one button that press to chop. Food processors are not much common in India as it has higher price as compare to other food preparation appliances. It has many attachments which is not useful to all consumers. Therefore consumers are not willing to purchase food processors. Demand of mixer grinders depends largely on their wattage as well as bowl material and capacity; and how they meet the preparation needs of the different types of regional cuisines. Juice extractors will post the strongest growth over the forecast period among all the food preparation appliances despite carrying a higher unit price than blenders.

Rising urge of the consumers for better and convenient lifestyle is driving the growth of food preparation appliances market. Moreover continuous innovation and product launches coupled with consumer inclination for having modular kitchen products is attracting the consumer. This is expected to fuel the demand of food preparation appliances during the forecast period. In addition, influence of consumers from various television cookery shows is supporting the demand for such appliances. There are many brands which are launching different products in food preparation appliances market with latest technology. Brands are also launching compact models like mini chopper and mini food processor which are very cost effective.

Key Product Types

- Mixer Grinder
- Juice Extractor/Juicer
- Juicer Mixer Grinder
- Food Blender
- Food Processor
- Electric Chopper
- Hand Mixer
- Others

“India Food Preparation Appliance Market Outlook, 2021” discusses the following aspects of food preparation appliances in India:

The report gives an in-depth understanding of food preparation appliance market in India:

- India Electric Kitchen Appliance Market Outlook
- India Food Preparation Appliance Market Outlook
- India Food Preparation Appliance Market Size By Value & Forecast
- India Food Preparation Appliance Market Size By Volume & Forecast
- India Food Preparation Appliance Market Segmental Analysis: By Product Type
- India Mixer Grinder Market Size By Value & Forecast
- India Mixer Grinder Market Size By Volume & Forecast
- India Mass Mixer Grinder Market Size By Value & Forecast
- India Mass Mixer Grinder Market Size By Volume & Forecast
- India Premium Mixer Grinder Market Size By Value & Forecast
- India Premium Mixer Grinder Market Size By Volume & Forecast
- India Mixer Grinder Market Segmental Analysis: By Brand, By Region, By City, By Category
- India Juice Extractor/Juicer Market Size By Value & Forecast
- India Juice Extractor/Juicer Market Size By Volume & Forecast
- India Juice Extractor/Juicer Market Segmental Analysis: By Region
- India Juicer Mixer Grinder Market Size By Value & Forecast
- India Juicer Mixer Grinder Market Size By Volume & Forecast
- India Food Blender Market Size By Value & Forecast
- India Food Blender Market Size By Volume & Forecast
- India Food Processor Market Size By Value & Forecast
- India Food Processor Market Size By Volume & Forecast
- India Electric Chopper Market Size By Value & Forecast
- India Electric Chopper Market Size By Volume & Forecast
- India Hand Mixer Market Size By Value & Forecast
- India Hand Mixer Market Size By Volume & Forecast
- Product, Price and Variant Analysis of Mixer Grinder, Juice Extractor/Juicer, Juicer Mixer Grinder, Food Blender, Food Processor, Electric Chopper and Hand Mixer
- The key vendors in this market space
- Competitive Landscape & Strategic Recommendations

This report can be useful to Industry consultants, manufacturers and other stakeholders to align their market-centric strategies. In addition to marketing & presentations, it will also increase competitive knowledge about the industry.

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with various channel partners of food preparation appliances in India. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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