Generic E-learning Courses Market in the US to Grow at CAGR of 7.64% and Forecast to 2021

Wiseguyreports.Com Publish New Market Research Report On-"Generic E-learning Courses Market in the US to Grow at CAGR of 7.64% and Forecast to 2021".

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[Generic E-learning Courses Market in the US 2017](#)

E-learning refers to learning facilitated with the help of electronic gadgets such as PCs, notebooks, and tablets. E-learning is backed by ICT that enables 24/7 learning for users from any access point. The curriculum of e-learning includes archived and real-time information. There is no single standard e-learning method used in the Education market. Differentiation is primarily on the type of content delivered and the mode of instruction that could be classroom based, virtual, or a blended learning environment. Generic e-learning courses are standard courses on a subject offered by service providers, educational institutions, and experts and are prepared as per the standard curriculum. They are available through the payment of fees or can be accessed through subscriptions. Educational institutions adopt these courses for higher education. In the Corporate, Skilled, and Vocational Training sectors, the content is used for providing generic, functional, and process-related training. These courses offer the following benefits:
• They are inexpensive
• Easy to use by end-user
• They can be used with few internal resources

The analysts forecast the Generic E-learning Courses market in the US to grow at a CAGR of 7.64 percent over the period 2014-2019.

Covered in this Report
This report gives an overview of the Generic E-learning Courses market in the US and considers revenue generated through the sales of generic e-learning courses and related services for a fee or subscription. To calculate the revenue the following components have been considered: Content, Supporting services, and Faculty support. The report also considers the demand for generic e-learning courses from the following end-users: Post-secondary, Corporate training, K-12, and Others.

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Key Vendors
• Adobe Systems
• Blackboard
• Educomp Solutions
• NIIT
• Skillsoft

Other Prominent Vendors
• Allen Interactions
• Aptara
• Articulate
• Cisco Systems
• Desire2Learn
• Ellucian
• GP Strategies
• Intel
• N2N Services
• Pearson
• Saba Software
• Tata Interactive Systems

Market Driver
• Government Initiatives

Market Challenge
• Increased Threat from MOOCs

Market Trend
• Investments in Education Technology Startups

Key Questions Answered in this Report
• What will the market size be in 2019 and what will the growth rate be?
• What are the key market trends?
• What is driving this market?
• What are the challenges to market growth?
• Who are the key vendors in this market space?
• What are the market opportunities and threats faced by the key vendors?
• What are the strengths and weaknesses of the key vendors?

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