Live Chat Software 2017 Global Market Expected to Grow at CAGR 7.98% and Forecast to 2021

The analysts forecast the global live chat software market to grow at a CAGR of 7.98% during the period 2016-2020.

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/EINPresswire.com/ --

Global [Live Chat Software Market](#)

Description

WiseGuyReports.Com adds" Global Live Chat Software Market 2016-2020 "Research To Its Database.

Live chat is a real-time communication between two users via computer. It is appropriate for low to moderately complex product support and is used by many organizations. It can also be a means of surveying customers without being intrusive. It is a part of multichannel customer service initiative. Live chat software allows website providers to interact directly with visitors on their websites or applications, through some combination of chat/instant messaging and survey forms. It is based on the client-server model, where a client can start a session after logging into a user account.

Covered in this report
The report covers the present scenario and the growth prospects of the global live chat software market 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of live chat software.

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The market is divided into the following segments based on geography:
• Americas

- APAC
- EMEA

The Global Live Chat Software Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- LivePerson
- Zendesk
- LogMeIn
- LiveChat
- SnapEngage

Other prominent vendors
- Comm100
- Freshdesk
- Intercom
- JivoSite
- Kayako
- LiveZilla
- Olark
- Provide Support
- PureChat
- UserLike
- Velaro
- Woopra

Market driver
- Increased need to improve CRM
- For a full, detailed list, view our report

Market challenge
- Requirement of compliances
- For a full, detailed list, view our report

Market trend
- Live chat software integration with social media
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Report Details @

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