

AFFIRMATIVhealth Announces Appointment of New President

AFFIRMATIVhealth, presenters of RE:mind, a program to address the millions impacted by Alzheimer's announced the promotion of Denise M Kalos to President.



SONOMA, CALIFORNIA, UNITED STATES,
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Sonoma, CA Sonoma based [AFFIRMATIVhealth](http://www.affirmativhealth.com), PLLC (<http://www.affirmativhealth.com>), presenters of RE:mind, a program created to improve brain health for the millions impacted by Alzheimer's and dementia, today announced the promotion of Denise M Kalos to President.

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Dr. Brian Kennedy, Scientific Director of AFFIRMATIVhealth stated, “Denise's passion for working with people diagnosed with dementia is not only inspiring but drives the success of AFFIRMATIVhealth.”

Dr. Brian Kennedy, Scientific Director of AFFIRMATIVhealth

Ms. Kalos comes to AFFIRMATIVhealth from the Buck Institute for Research on Aging (Buck), one of the first academic research Institutions focused on understanding the biology of aging and the links associated with chronic diseases such as Alzheimer's, Type II Diabetes and cardiovascular diseases. During her five year tenure at the Buck, Ms. Kalos delivered the first [RE:mind program](#) in August 2015. The RE:mind program teaches patients the foundation of Buck's multi-therapy approach to improve cognitive function in individuals experiencing mild cognitive impairment.

After demonstrating the validity of the program, in May of 2016 the Buck Institute granted a license to AFFIRMATIVhealth, a physician owned company, to help

bring this program to the world. At that time Ms. Kalos joined AFFIRMATIVhealth as its Chief Operating Officer. Since then, Ms. Kalos and a team of medical professionals and scientists continued to develop and expand the Program. AFFIRMATIVhealth recently launched a joint venture in Australia, AFFIRMATIVhealth Australia, which is the first venture to introduce the Program and the science outside the U.S.

Dr. Brian Kennedy, Scientific Director of AFFIRMATIVhealth and former CEO of the Buck Institute for Research on Aging stated, “Denise was critical in the creation of the RE:mind program. Her leadership skills and passion for working with people diagnosed with dementia is not only inspiring but drives the success of AFFIRMATIVhealth.”

Denise Kalos, said, “I am thrilled to be given this opportunity to lead AFFIRMATIVhealth, build upon the team's successes, and get the word out that there is hope. Our extremely talented team of medical professionals and scientific minds are working constantly to incorporate the latest validated scientific research into our programs.”

About AFFIRMATIVhealth: At AFFIRMATIVhealth, we use the latest scientific research to work with people at risk for or experiencing early stage Alzheimer's disease. Each participant receives a personal therapeutic plan to address their own unique modifiable medical and lifestyle risk factors. In addition, we support and empower people to reduce their risk for Alzheimer's disease and to improve their cognitive function. (<https://affirmativhealth.com>)

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This press release can be viewed online at: <http://www.einpresswire.com>

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