



South Africa's Multiplay Services Market 2017 - Opportunity, Driving Trends and deep study.

South Africa's Multiplay Services Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2021

PUNE, INDIA, October 10, 2017 /EINPresswire.com/ -- Pune, India, 10th October 2017:

WiseGuyReports announced addition of new report, titled "South Africa's Multiplay Services Market Dynamics to 2021: Multiplay and Blended Services Adoption, RGU's, ARPS and Service Revenue".

Summary

"South Africa's Multiplay Services Market Dynamics to 2021: Multiplay and Blended Services Adoption, RGU's, ARPS and Service Revenue" is built using extensive market research carried out in telecommunication and media services market of South Africa. The report provides holistic historical and future prospects of Multiplay Services Penetration, Blended Service Adoption and Revenue Generating Units split at service levels - Mobile Subscriptions, Mobile Broadband Computing Subscriptions, Pay TV Households, Fixed Broadband Households and Fixed Voice Telephony Households from 2012 to 2021.

Analysing the Multiplay Services penetration in South Africa in terms of population, it has been observed that the penetration of the Mobile Subscriptions has been inclining during the period 2012-2016 while the penetration of the Mobile Broadband Computing Subscriptions was showing an inclination. The former registered a CAGR of 6.81% in the historic period while the later recorded a CAGR of 29.10%. By 2016, the penetration of the Mobile Subscriptions reached to 161.45% of the total population in South Africa. Discussing in terms of households, the penetration of Total Multiplay services has been inclining during the period 2012-2016 registering a CAGR of 19.39% with penetration of 2.84% of the households in 2016.

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Further the report highlights the market base of Multiplay Households subscribers by Operator and their Average Revenues.

Apart from Subscriber's volume and revenues, the report also provides insights in to South Africa's demographic and economic data. This helps in establishing a framework to better formulate the Multiplay and Blended Services market forecasts. Information such as population, nominal GDP, consumer price inflation and currency exchange rates are included to ascertain market sophistication, current and projected demand, and future opportunities.

Scope

- This report offers a concise breakdown of South Africa operating environment, with forecasts till 2021.
- The report contains quantitative data which covers demographics, Multiplay and Blended Service Adoption, Revenue Generating Units split at service levels and service revenue data in South Africa's Multiplay and Blended Services market.

Reasons to buy

- Allows you to analyze Multiplay and Blended Services market in South Africa split by subscription type and by operator.
- Enhances your knowledge on the usage and service revenue generated in the Multiplay and Blended Services market at category level.
- Allows you to plan future business decisions using the report's forecast figures for the market.

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