

# Antivirus Software 2017 APAC Market Expected to Grow at CAGR 11.63% and Forecast to 2021

*The analysts forecast the antivirus software market in APAC to grow at a CAGR of 11.63% during 2014-2019.*

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APAC [Antivirus Software Market](#)

## Description

WiseGuyReports.Com adds" Antivirus Software Market in APAC 2015-2019 "Research To Its Database.

Antivirus is a software that scans the system memory, OS, and systems files using signature-based detection methods, heuristic detection methods, rootkit detection, and real-time scanning to prevent computers from being infected with malware. The Internet usage has become significantly essential in our day-to-day life. With increased usage, it brings along the risk of infecting devices with various kinds of malware, leaving the system unprotected and damaged. These malware have different sources that may or may not be known to users; some of these could be through social media websites, email spams, and websites that have malicious codes.

A malware is a program that loads on a computer through the Internet or infected disks. Computer viruses are man-made and have a tendency to replicate themselves. Therefore, to fight such viruses, antivirus software is used. It detects, prevents, and removes viruses caused by malicious programs. Though antivirus software cannot prevent every type of malware attack, it can prevent their intrusion into a computer system. Avast, AVG, ESET, Kaspersky, Microsoft, and Symantec are the major vendors in this market.

## Covered in this Report

In this report, Technavio covers the present scenario and growth prospects of the antivirus software market in APAC for 2015-2019. To calculate the market size, the analyst considers the revenue generated from the sales of antivirus software packages for PCs and mobile devices (includes laptops, netbooks, and MacBook) in APAC. The revenue generated from the sales of complete security solutions package provided by vendors is excluded from the scope of this study.



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The Antivirus Software Market in APAC 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. It includes a discussion of the key vendors operating in this market.

#### Key Vendors

- Anti-Virus Guard Technologies (AVG)
- Avast Software
- ESET
- Microsoft
- Symantec

#### Other Prominent Vendors

- Avira
- Bkav
- Check Point Software Technologies
- Comodo
- Emsisoft
- Fortinet
- F-Secure
- Qihu 360 Software
- Quick Heal Technologies
- Sophos
- ThreatTrack Security
- Trend Micro
- Webroot

#### Market Driver

- Growing Dependency on Internet
- For a full, detailed list, view our report

#### Market Challenge

- Availability of Inexpensive Security Solutions
- For a full, detailed list, view our report

#### Market Trend

- Growth in Cloud-based Security Services
- For a full, detailed list, view our report

#### Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

- What are the strengths and weaknesses of the key vendors?

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