

GGWY Announces - Your Search Stops Here!

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Genie Gateway

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Press Room: http://GGWY.Info/Press_Room.php

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Genie Gateway (OTC: GGWY)

announces its new marketing program for Agents, ISOs, and Merchant Processors who are busily chasing after payment processing solutions for their declined <u>High Risk Merchants</u>.

Your Search Stops Here!" Thomas E. Skala "Your Search Ends Here", says <u>Thomas E. Skala</u>, CEO of Genie Gateway, "If you have been searching – in vain – for a solution for your declined merchants whether they were declined for poor credit, prohibited business type, high average ticket, high monthly volume, or closed accounts due to security risk, your search is over".

Robert A. Peisner, President of Worldwide Merchant Services, Inc., commented "ISOs, credit card processors and many others in the payments industry face a serious challenge – how to provide payment processing to their clients when those merchants are considered 'high risk' by traditional banks and other financial institutions. Our Genie sales agents can now offer a simple, fast solution for that problem".

Howard Goldstein, President of SC Financial Services, added "Our Genie Agent's earnings are based on a percentage of the processing fees and service charges generated by the merchant's they enroll, for as long as their clients maintain active merchant processing services using Genie services. And



best of all, they receive residual revenues on each approved transaction processed, within 5 minutes."

Brian Cleland, President of PayComm, explained, "Whether you're an aspiring entrepreneur, an experienced and knowledgeable professional sales consultant in merchant services, or simply a dedicated visionary setting out to accomplish goals, this highly profitable business opportunity is ideal to build your book of business."

Dave Lambert, owner of FC Financial gave a quick overview, "Regardless of the reasons for which your merchants were declined or closed, we now have a safe & viable solution to their problem while at the same time turning those merchants into a new and growing revenue stream."



Jonathan Imm, Executive Director of Push Cheque, summarized. "Our Genie Gateway platform allows us to provide an impressive bullet-list of features, including

- Activation of a Merchant's Processing Account in just 15 minutes
- Our merchants receive payments within 5 minutes
- Merchants Get Paid for the full amount billed.

• Ability to process payments one at a time or in a batch process up to thousands of payments at one time

• Reduce the Chargeback and Dispute periods from 6 months to 45 days

• NO reserves required"

"We pay a generous residual within 5 minutes after the completion of every transaction," added Mark Newgreen, Genie gateway CFO, "And we do this 24x7x365."

About Genie Gateway – <u>www.GGWY.Info</u>

Genie Gateway (U.S. OTC: GGWY) - holds the Key to Unlocking a Wide-Open Opportunity by using its patented technology to create a unique environment where customers can communicate and send or receive payments globally in real-time, by integrating Telecommunications, eCommerce, Cable TV and High Speed Internet into a Unified Solution on a single platform.

Genie Gateway focuses on the "low hanging fruit" of un-banked and underserved businesses and consumers that want a fully rounded presence on the internet and by phone, without the cost and complexity of the build-it-yourself approach. By consolidating merchant services, Telecommunications, Cable TV and High Speed Internet providers, Genie Gateway's forward-looking platform blends the products and services needed to operate a business - traditionally purchased from several vendors - into one seamless service.

Genie Gateway is a U.S. registered company trading over the counter under the symbol GGWY.

Genie Gateway has two operating subsidiaries, Summit Digital Inc., and Genie Gateway:

• Summit Digital Inc. is a Multi-System Operator providing Cable TV, High Speed Internet and related services, targeting rural communities as specific high-growth markets within the Cable Television and high speed internet industry.

- Genie Gateway is a forward-looking unified communications and payment processing platform that blends the products and services needed to operate a business, traditionally purchased from several vendors, into one seamless service.

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