



linnovate Leadership Network Launches “Scaling Up Excellence” Speaker Series Aimed at High-Growth Seattle Tech Firms

Monthly Roundtable Format; Smartsheet CEO Mark Mader is Inaugural Keynote Speaker, presents November 1st on ‘Scaling Up Leadership’

SEATTLE, WASHINGTON, UNITED STATES, October 2, 2017 /EINPresswire.com/ -- [linnovate Leadership Network](#) today announced [Scaling Up Excellence](#) Monthly Roundtable Series aimed at fast emerging, high-growth Seattle tech firms. The Scaling Up Series, with 12 different leadership tracks, offers up a mix of expertise, peer networking, and leadership tools and tips from top business leaders, focused on helping local companies scale and monetize the value they create. [Smartsheet](#) CEO Mark Mader will be the inaugural speaker on November 1st, presenting on “Scaling Up Leadership”, which will be held at The Riveter in Seattle on Capitol Hill.

Founded in 2015, linnovate Leadership Network is a Seattle-based peer network for the innovation economy. Its purpose is to help members grow successful technology enabled businesses through a combination of professionally moderated forum groups, expert speakers, research, and a business support network.

“I really enjoy sharing with entrepreneurs the story of Smartsheet’s growth path and lessons learned along the way. By coupling presentation with conversation, it should provide an engaging forum for speakers and attendees alike. I believe Joe Ottinger is spearheading a very worthwhile initiative,” said Mader.

Scaling Up Excellence Monthly Roundtables include 90-minute sessions with three elements: an on-stage interview with domain experts and successful tech company leaders; moderated, break-out conversations with 8 to 10 attendees and leader peers; plus resources in the form of actionable templates, frameworks, articles, and information mapping to one of twelve planned leadership topic tracks.

Scaling Up Excellence has already received a wide range of support from the Seattle business community at large. Supporting companies include: David Atchison of New Engen, Teague Collins of Cascadia Capital, Ann Dorgan of Gumball Enterprises, Lisa Hufford of Simplicity Consulting, John Jerome of Jerome Bruhn, David C. Jones of Altus Alliance, Carly Kiser of Silicon Valley Bank, Dave McShea of Perkins Coie, Shannon Swift of Swift HR Solutions, Mark Tranter of CFO Selections, Craig Sherman of Wilson Sonsini, Doug Sirota of Ernst & Young, Jason Smith of Kidder Mathews, Shauna Swerland of Fuel Talent, Walter Winter of Parker, Smith, Feek.

“Our new Scaling Excellence Monthly Roundtable Speaker Series fills a gap that exists for leaders of tech-enabled companies who are no longer start-ups and are scaling their companies from Series A to pre-public. For many CEOs this is the critical inflection point that they have to get right. Companies at this stage face myriad challenges far different than those of start-ups,” said linnovate Leadership Network Founder and CEO Joe Ottinger. “Our mission is to help as many Seattle companies as we can stay on the path toward success, and hopefully a few might be the next Microsoft, Amazon, or

Expedia,” continued Ottinger.

Upcoming Scaling Excellence Roundtables will provide expertise on the following topics:

- Scaling Leadership
- Scaling Investment Capital
- Scaling Culture/HR
- Scaling Talent
- Scaling Sales/BD
- Scaling Marketing/PR
- Scaling Finance
- Scaling Product
- Scaling Strategy
- Scaling Execution
- Scaling Board, Professional, & Personal Networks
- Scaling Value & Monetization

Sessions cost \$175 or \$125 per session if the series of 12 sessions is purchased in advance. For registration information please click [here](#).

About linnovate Leadership Network

Founded in 2015 linnovate Leadership Network is a Seattle-based peer network for the innovation economy. Its purpose is to help members grow successful technology enabled businesses through a combination of professionally moderated forum groups, expert speakers, research, and a business support network. Founded in 2015 by management consultant and author Joe Ottinger, linnovate brings together tech leaders monthly in peer groups and monthly roundtables to support them as they scale their companies from early growth to global enterprises. The company also conducts research and publishes an entrepreneur’s guide annually on the investors and professional advisors in the Greater Seattle area that support tech companies as they scale.

About Smartsheet

Smartsheet is the world’s leading SaaS platform for managing and automating collaborative work. Over 90,000 companies, and millions of information workers, trust Smartsheet to help them accelerate business execution and address the volume and velocity of today’s collaborative work. Smartsheet is used by over 50% of the Fortune 500 and maintains rich data integrations with mission-critical applications from Microsoft, Google, Salesforce, Atlassian, and many others.

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