

10|20 Marketing Announces Licensing Agreement with SweetIQ

10|20 Marketing's local listings management services now powered by SweetIQ's award-winning platform and analytics.

MONTREAL, QUEBEC, CANADA, September 29, 2017 /EINPresswire.com/ -- [10|20 Marketing](#) is proud to announce its licensing agreement with [SweetIQ](#) to help small business owners connect with consumers by boosting brand awareness through reviews, consistent local content, and keyword monitoring. With the importance of local search only growing, it's essential that businesses are found where people are searching for them. That means on search engines, review sites and mapping technologies.

"We're very happy to be aligned with SweetIQ and their world-class platform. The opportunity to get in front of small business owners with a platform that is dependable, easy to use and consistently improving allows us to offer our clients stability, giving us the confidence required to build our business," said Jamie Goren, Co-Founder of 10|20 Marketing.

After SweetIQ's recent acquisition by ReachLocal, a USA TODAY NETWORK company and a part of Gannett Co., Inc. (NYSE: GCI), the company is happy to extend the reach of its platform to 10|20 Marketing's customers, small business owners and smaller chains that wouldn't otherwise have access to this enterprise software solution.

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10|20 is filling a market need and we're happy to support them in any way we can.

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Bradley Wing

"We're excited to be working with 10|20 Marketing and happy to have a partner on board to bring small business owners and smaller retail chains onto our platform," Brad Wing, VP of Partnerships at SweetIQ added. "10|20 is filling a market need and we're happy to support them in any way we can."

10|20 Marketing is currently up and running on the SweetIQ platform and actively helping clients get discovered online through the management of their local



10-20 Marketing Logo

TEN TWENTY



MARKETING

10-20 Marketing Social Media Avatar

business listings. The company is currently working with clients from all industries, including retail, professional services, restaurants, consulting and more.

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About 10|20 Marketing

10|20 Marketing helps businesses big and small optimize their online presence through business listings, online review strategies and social media listening. Using software solutions to automate the management and reporting of the local listing claiming and management process, 10|20 is able to help small business owners and retail chains drive customers to their locations and continue reaching them through online and social media marketing services.

About SweetIQ

SweetIQ by ReachLocal delivers industry leading location-based marketing analytics and automation solutions. SweetIQ location and reputation management software enables multi-location brands, marketing agencies, and SMB resellers to manage their location data, measure consumer engagement, and convert online searches to in-store foot traffic. SweetIQ is offered by ReachLocal, a subsidiary of Gannett Co., Inc. (NYSE: GCI).

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